Communication Arts: Areas of Concentration with Digital Studies Certificate Notations

Courses listed are not offered every semester. See the Academic Guide for a complete list of courses.

DS codes and areas:
DS Core:
I = Digital Information
M = Digital Media
F = Digital Forms
P = Digital Practices
Capstone: Com Arts 605

→ Go to digitalstudies.wisc.edu for advising and certificate information

Communication Science and Rhetorical Studies

10 courses, 30 credits

1 course: Fundamentals
260 Communication & Human Behavior

2 courses: Core Courses*
** Course can only be applied to one requirement within the major.*
360 Intro to Rhetoric in Politics and Culture **or**
370 Great Speakers and Speeches **or**
372 Rhetoric of Campaigns & Revolutions
AND
361 Intro to Quantitative Research in Comm **or**
368 Persuasion & Social Influence (New title. Same course. Don't retake.)

1 course: Applied Communication
262 Argumentation and Debate
266 Theory and Practice of Group Discussion
272 Intro to Interpersonal Communication

3 courses: Theory-History-Criticism
308 Topics in Rhetoric, Politics, and Culture•
309 Topics in Communication and Social Dynamics•
310 Topics in Rhetoric and Communication Science•
315 Rhetoric of Reproductive Justice
316 Gender and Communication
317 Rhetoric and Health
318 Intro to Health Communication
325 Media and Human Behavior
335 Social Media as Literature *(F or M)*
343 Human Comm in Age of AI (Don't take if took as CA 377) *(I or M)*
344 Social Media & Well-Being (Don't take if took as CA 377) *(I or M)*
345 Online Communication & Personal Relationships *(I or M)*
360 Intro to Rhetoric in Politics and Culture
361 Intro to Quantitative Research in Comm
362 Discourse of Dictators Demagogues & Extremists
368 Persuasion & Social Influence (New title. Same course. Don't retake.)
369 Rhetoric of the U.S. Presidential Election
370 Great Speakers and Speeches
371 Communication and Conflict Resolution
372 Rhetoric of Campaigns & Revolutions
373 Intercultural Communication & Rhetoric
377 Topics in Digital Studies-Comm Sci/Rhetoric• *(I or M)*
379 Global Tech & Digital Comm (Don't take if took as CA 377) *(I or M)*
402 Psychology of Communication
470 Contemporary Political Discourse
474 Rhetoric of the Cold War
476 Nature of Criticism
478 Rhetoric and Power on the Internet *(I or M)*
518 Communication and Health Inequalities
522 Digital Storytelling for Social Media *(F or P)*
565 Communication & Interethnic Behavior
573 Rhetoric of Globalization and Transnationalism
575 Communication in Complex Organizations
577 Dynamics of Online Relationships *(M)*
610 Special Topics in Rhetoric•
612 Special Topics in Comm Science•
616 Mass Media and Youth
617 Health Comm in Information Age *(I)*

1 course: Radio-TV-Film

2 courses: Electives
(Complete two additional Com Arts courses numbered 200-699, excluding Com Arts 605, 614, 615)

Radio-Television-Film

10 courses, 30-31 credits

1 course: Fundamentals
250 Intro to Contemporary Media(New title. Same course. Don't retake.)

2 courses: Radio-TV-Film Core
350 Introduction to Film
351 Television Industries

1 course: Production
355 Intro to Film and TV Production (*F or P)* (New title. Same course. Don't retake.)
(A list of advanced production courses is available here.)

3 courses: Theory-History-Criticism
300 Film Comedy
313 Topics in Film and Media Studies•
323 Business and Culture of Disney (Don't take if took as CA 313)
330 Music Industries & Pop Culture (Don't take if took as CA 313) *(M)*
346 Critical Internet Studies *(M)*
347 Race, Ethnicity, and Media
354 Film Genres
357 History of Animated Film
358 Doc Film: Representation & Reality (New title. Same course. Don't retake)
359 Sports Media
375 Ethics of Entertainment Media
418 Gender, Sexuality, and the Media
419 Latino/as and Media
420 Asian Americans and Media
443 Indian Cinema in the U.S. and Beyond
448 Media and National Identity
449 Sound Cultures: Podcasting and Music *(M or P)*
450 Cultural History of Broadcasting
451 Television Criticism
454 Critical Film Analysis
455 French Film
458 Global Media Cultures
459 New Media and Society *(M)*
460 Italian Film
461 Global Art Cinema
463 Avant-Garde Film
540 Television Genres•
545 Media Audience Cultures (Don't take if took as CA 608)
547 Digital Game Cultures *(M)*
552 Contemporary Hollywood Cinema
556 American Film Industry – Studio System
608 Special Topics in Media & Cultural Studies•
613 Special Topics in Film•
669 Film Theory

1 course: Comm Science and Rhetorical Studies

2 courses: Electives
(Complete two additional Com Arts courses numbered 200-699, excluding Com Arts 605, 614, 615)

•Can take multiple times with different topics