

Communication Arts: Areas of Concentration with Digital Studies Certificate Notations

Courses listed are not offered every semester. See the [Academic Guide](#) for a complete list of courses.

DS codes and areas:

DS Core:

I = Digital Information Structures

M = Digital Media

F = Digital Forms

→ Go to digitalstudies.wisc.edu for advising and certificate information

P = Digital Practices

Capstone: Com Arts 605

Communication Science and Rhetorical Studies

10 courses, 30 credits

1 course: Fundamentals

260 Communication & Human Behavior

2 courses: Core Courses*

* Course can only be applied to one requirement within the major.

360 Intro to Rhetoric in Politics and Culture **or**

370 Great Speakers and Speeches **or**

372 Rhetoric of Campaigns & Revolutions

AND

361 Intro to Quantitative Research in Comm **or**

368 Persuasion & Social Influence (New title. Same course. Don't retake.)

1 course: Applied Communication

262 Argumentation and Debate

266 Theory and Practice of Group Discussion

272 Intro to Interpersonal Communication

3 courses: Theory-History-Criticism

310 Topics in Rhetoric and Communication Science•

316 Gender and Communication

317 Rhetoric and Health

318 Intro to Health Communication

325 Media and Human Behavior

335 Social Media as Literature (F or M)

343 Human Comm in Age of AI (Don't take if took as CA 377) (I or M)

344 Social Media & Well-Being (Don't take if took as CA 377) (I or M)

345 Online Communication & Personal Relationships (I or M)

360 Intro to Rhetoric in Politics and Culture

361 Intro to Quantitative Research in Comm

368 Persuasion & Social Influence (New title. Same course. Don't retake.)

369 Rhetoric of the U.S. Presidential Election

370 Great Speakers and Speeches

371 Communication and Conflict Resolution

372 Rhetoric of Campaigns & Revolutions

373 Intercultural Communication & Rhetoric

377 Topics in Digital Studies-Comm Sci/Rhetoric• (I or M)

379 Global Tech & Digital Comm (Don't take if took as CA 377) (I or M)

402 Psychology of Communication

470 Contemporary Political Discourse

474 Rhetoric of the Cold War (Don't take if took as CA 310 or CA 610)

476 Nature of Criticism

518 Communication and Health Inequalities

522 Digital Storytelling for Social Media (F or P)

565 Communication & Interethnic Behavior

573 Rhetoric of Globalization and Transnationalism

575 Communication in Complex Organizations

577 Dynamics of Online Relationships (M)

610 Special Topics in Rhetoric•

612 Special Topics in Comm Science•

616 Mass Media and Youth

617 Health Comm in Information Age (I)

1 course: Radio-TV-Film

2 courses: Electives

(Complete two additional Com Arts courses numbered 200-699, excluding Com Arts 605, 614, 615)

Radio-Television-Film

10 courses, 30-31 credits

1 course: Fundamentals

250 Survey of Contemporary Media

2 courses: Radio-TV-Film Core

350 Introduction to Film

351 Television Industries

1 course: Production

355 Intro to Media Production (F or P)

(A list of advanced production courses is available [here](#).)

3 courses: Theory-History-Criticism

300 Film Comedy

313 Topics in Film and Media Studies•

323 Business and Culture of Disney (Don't take if took as CA 313)

330 Music Industries & Pop Culture (Don't take if took as CA 313) (M)

346 Critical Internet Studies (M)

347 Race, Ethnicity, and Media

354 Film Genres

357 History of Animated Film

358 History of Documentary Film

359 Sports Media

375 Ethics of Entertainment Media

418 Gender, Sexuality, and the Media

419 Latino/as and Media

420 Asian Americans and Media

443 Indian Cinema in the U.S. and Beyond

448 Media and National Identity

449 Sound Cultures: Podcasting and Music (M or P)

450 Cultural History of Broadcasting

451 Television Criticism

454 Critical Film Analysis

455 French Film

458 Global Media Cultures

459 New Media and Society (M)

460 Italian Film

461 Global Art Cinema

463 Avant-Garde Film

540 Television Genres•

545 Media Audience Cultures (Don't take if took as CA 608)

547 Digital Game Cultures (M)

552 Contemporary Hollywood Cinema

556 American Film Industry – Studio System

608 Special Topics in Media & Cultural Studies•

613 Special Topics in Film•

669 Film Theory

1 course: Comm Science and Rhetorical Studies

2 courses: Electives

(Complete two additional Com Arts courses numbered 200-699, excluding Com Arts 605, 614, 615)

•Can take multiple times with different topics