

Alumni Careers and the Communication Arts Major

Radio-Television-Film

After completing a liberal arts education with a Communication Arts major, alumni pursue a variety of careers. Below is a sampling of Radio-Television-Film alumni's occupation titles gathered from alumni surveys. Alumni selected the category that best described their occupation. Although the lists have been divided by the alumni's major track, students are encouraged to look at both lists. Please note that some of the positions listed require additional education.

Advertising/Marketing/Public Relations

Account Coordinator
Account Coordinator & Multimedia Specialist
Account Manager
Account Supervisor, Client Services
Advertising Account Executive
Advertising Sales Account Manager
Art & Photography Manager
Assistant Account Executive
Assistant Director, Content Marketing
Assistant Public Relations Coordinator
Associate Copywriter
Brand Journalist/Inbound Marketer
Brand Manager
Business Owner/Video Producer
Buyer
Capital Markets Marketing Manager
Chief Creative Officer
Communication Consultant
Communications Coordinator
Communications Manager

Communications Specialist
Consultant
Content Marketing Manager
Content Producer
Content Strategist
Copywriter
Corporate Accounts Manager
Creative Director
Creative Director, On-Air Marketing
Creative Manager
Creative Strategy Lead
Digital Content Specialist
Digital Copywriter
Digital Development Assistant
Digital Inbound Marketing Specialist
Digital Marketing Director
Digital Media Specialist
Digital Media Strategist
Director, Executive Communications
Director, Group Digital Sales

Advertising/Marketing/Public Relations - Continued

Director, Marketing	President
Director, Marketing & Communications	President & Owner
Director, Marketing & Community Engagement	Producer
Director, Post-Production	Product Marketing Manager
Director, Music, IP, Talent	Public Affairs Coordinator
Director, Strategy	Public Affairs Manager
Editor & Founder	Public Affairs Specialist
Event Coordinator	Public Relations & Communications Director
Executive Director, Marketing & Strategic Communication	Public Relations Manager
Executive Vice President, Sales	Public Relations Specialist
External Affairs Manager	Publicist/Account Executive
Head of Public Relations & Celebrity Engagement	Resort Front Desk
House Sales Manager	Restaurant Partners
Intelligence Specialist	Sales Manager, Retail
International Marketing Communications Consultant	Senior Communications Technology Coordinator
Junior Video Editor	Senior Dream Curator (Creative Coordinator)
Loyalty Strategist	Senior Manager, Communications & Employee Engagement
Manager, Analytics	Senior Manager, Social Media, Reputation
Marketer	Senior Marketer
Marketing & Business Consultant	Senior Marketing Manager
Marketing & Communications Intern	Senior Partner
Marketing Automation Manager	Senior Product Marketing Manager
Marketing Automation Strategist	Senior Project Manager
Marketing Communications Director	Senior Proposal Writer
Marketing Communications/Video Specialist	Senior Public Relations & Communications Consultant
Marketing Director	Senior Vice President
Marketing Consultant	Senior Vice President Director, Account Management
Marketing Coordinator	Senior Vice President, Client Partner
Marketing Manager	Senior Writer Producer (TV promos)
Marketing Programs Manager	Senior Digital Planner
Marketing Specialist	Senior Director; Marketing Communications
Marketing/Sales Consultant	Senior Writer/Producer - Video Marketing
Media Planner	Social Content Manager
National Print Liaison	Social Media & Digital Content Coordinator
Office Assistant	Social Media & Outreach Specialist
Owner	Social Media Expert/PR Specialist
Owner/Creative Director	Social Media Manager
Partner	Social Media Specialist
Partnership Activation Manager	Solar Program Communications Coordinator
Partnership Services Coordinator	Special Events & Marketing Coordinator
Photo/Video Producer	Strategic Communication Manager
Post Supervisor	Strategy Supervisor
Preferred Account Marketing Manager	

Advertising/Marketing/Public Relations - Continued

Supervising Producer
Theatrical Trailer Editor
Trade Marketing Manager
Vice President
Vice President, Content Distribution Marketing
Vice President, Group Partner
Video Creator/Account Manager
Video Editor/Director
Video Editor/Owner
Video Producer
Videographer & Editor
Videographer/Video Editor

Attorney/Legal Field

Assistant Director of Compliance
Attorney
Case Assistant
Contracts Manager
Contracts Rep
Counsel
Diversity, Equity, and Inclusion Investigator
Immigration Paralegal
IRB Regulatory Chair
JD Candidate
Law Clerk
Law Firm Partner
Law Student
Lawyer
Legal Intern
Office Manager/Legal Specialist
Paralegal
Patent Paralegal
President
Senior Attorney
Trial Attorney

Business/Finance

Account Executive
Accountant
Asset & Risk Allocation Analyst
Business Analyst
Chief Financial Officer (CFO)
Commercial Construction Officer
Compliance Analyst
Corporate Treasury Finance Director
Department Administrator
Director, National Sales Manager
Equity Strategist
Executive Vice President, Talent Relations
Finance Director, Corporate Treasury
Financial Advisor
Financial Program Manager in Accounting Services
General Manager
Management Consultant
Managing Director
Managing Partner, Investment Advisory Firm
Owner
Partner, CFO, COO
Payroll Analyst
Portfolio Manager
President & CEO
President & Owner, Finance Consulting
Pricing Analyst
Real Estate Broker
Regional General Manager
Senior Benefits Analyst
Senior Financial Analyst, Global Distribution
Senior Procurement Analyst Consultant
Senior Project Manager
Vice President

Computer Information Technology

Accounts Support Team Lead
Application Consultant
Application Development Sr. Engineer
Audio-Visual Production
Business Intelligence Analyst
Computer Training
Consultant (Software Developer)
Contracting Officer Technical Representative
Customer Relationship Management (CRM) Manager
Customer Advocate
Customer Success Manager
Director, Digital Strategy
Director, Engineering
Director, User Experience
EHR Application Analyst
Employment Specialist LTE
Featured Content Manager
Football Operations Video Assistant
Implementation Specialist
Information Technology Service Manager
Inventory Control Coordinator
IS DATA SERV PROF
IS Network Services Consultant Administrator
IT Consultant
IT Enterprise Architect
IT Portfolio Manager
Manager
Manager, Project Management & Quality Assurance, Direct (Ecommerce)
Media Specialist
Network Administrator
Network Operations Center Technician

Partner Director, Education Workshop
PMO Project Manager
President
Producer
Product Manager
Product Owner/Manager
Product Marketing Manager
Product Strategy Analyst
Program Manager, Emerging Technologies & Incubation
Quality Assurance/Usability Analyst
Regional Operations Manager
Senior Business Analyst
Senior Business Consultant
Senior Director, Ecommerce
Senior Implementation Consultant
Senior Manager, Organizational Change
Senior Product Manager
Senior Project Manager
Senior Quality Assurance Analyst
Senior Solutions Manager
Senior Technical Writer
Site Manager, Real Estate & Development
Software Developer
Software Engineer
Software Tester
Solutions Consultant
Technology Specialist
Tech Support Director
Technical Architect
Web Developer
Web Development Manager

Education

Academic Librarian
Acting Instructor
Administrative Assistant
Administrative Program Specialist
Admissions Coordinator
Admissions Counselor
Aquatics Director/Teacher/Coach
Assistant Dean
Assistant Director of Academic Advising and Community Outreach

Assistant Professor
Assoc. Vice Chancellor of Academic Affairs & Dean of Graduate Studies
Communications Coordinator
Communications Manager
Consultant Author
Corporate Program Manager & Business Development

Education - Continued

Creative Alchemist
Creative Manager
CRM Technology Manager
Damage Prevention Liaison
Dean, Educational Programs & Development
Director of Career & Leadership Development
Education
Director, Major & Planned Giving
Director, Development
Educational Assistant
Elementary Teacher
ELL Tutor
English Language Arts Instructor
English Language Fellow
English Professor
English Teacher
Environmental Education Manager
Equipment Room Coordinator
Executive Assistant
Executive Director and Teaching Specialist
Graduate Program Coordinator
Graduate Student and Research Assistant
Instruction Systems Designer
Instructional Design Manager
Instructional Designer
Instructional Specialist
Kindergarten Assistant
Lead Theatre Teacher & Arts Liaison
Learning Specialist
Learning Specialist/Instructional Assistant
Librarian
Manager, Classroom & AV Services
Marketing Coordinator
Marketing Manager
Materials Coordinator (translating curriculum into various languages)

Media Center Director/English Teacher
Media Specialist
Operations Manager
Outreach Specialist
Ph.D. Candidate
Podcast Editor in Chief
Print Lab Assistant
Professor
Professor & Chair
Professor & Program Director
Program Assistant Confidential
Program Officer
Proposal Development Specialist
School Counselor
Senior Admissions and Records Representative
Senior Analyst, Online Learning
Senior Director, International & Domestic Programs
Senior Director, Strategic Initiatives
Senior Media Specialist
Small Business Owner
Special Education Teacher
Speech & Language Pathologist
Student Affairs Manager
Teacher
Teacher of Students with Visual Impairment
Teaching Specialist
Theatre Teacher
Training & Development Manager
Training Program Developer
University Administrator
University Services Program Associate
Vice President, Student Development (Associate Prof of Communication)

Entertainment Industry

Account Coordinator
Accounting Assistant
Actor
Actress/Writer
Administrative Assistant
Agent Trainee

Animator
Assistant Editor
Assistant Film Editor
Assistant to Producer
Associate Director
Associate Director of Programming

Entertainment Industry - Continued

Associate Producer
Associate Segment Producer
Audio Supervisor/Production Sound Mixer/Audio Engineer
Broadcast TV Consultant
Business Analyst
Business Manager
Business Marketing Writer-Consultant
Cameraman
Chief Operating Officer
Cinematographer
Client Success Manager
Co-founder, Technical Director
Content Assistant
Copyright Administrator-Archivist
Creative Director
Creative Executive
Creative Executive/Producer
Director & Media Coordinator
Director, Broadcasting & Media Innovations
Director, Creative Development
Director, Development
Director, Engineering & Production Operations
Director, Engineering & Technology
Director, Finance
Director, Operations
Director/Producer Assistant
Director/Writer/Producer
Director's Assistant
Documentary Producer
Donor Engagement Coordinator
Editor
Engagement Manager
Executive Assistant
Executive Director/Executive Producer
Executive in Charge of Production
Executive Producer/Director
Executive Producer/Head of Studio
Executive Vice President
Film & Television Editor
Film Booker
Film Editor
Film Editor (Film Marketing)
Film Editor (Freelance)
Film Projectionist
Film Transfer Technician
Film/TV Marketing Producer (movie posters)
Film/TV Producer
Filmmaker, Theater Director, Actor, Film Instructor
First Assistant Director
Freelance Cinematographer
Freelance Producer/Director
Freelance Video Services
Freelance Video Worker
General Manager
Graphics Coordinator & Photo Researcher
Head of Physical Production
Independent Producer/Consultant
Independent Technical & Creative Consultant
Junior Publicist
Line Producer
Location Coordinator
Mailroom Clerk (CAA)
Major Gifts Associate
Manager, Broadcast Traffic & Admin
Manager, Marketing & Creative Services
Media Producer, Filmmaker
Membership Director
Motion Picture Film Editor/Feature Films
Multimedia Producer
News Writer
Office Manager
Operations Supervisor
Owner
Owner/President
Personal Assistant
Podcast Producer
Post-Production Coordinator
Post-Production Editor
Post-Production Producer
Post-Production Supervisor
Preservation Officer
President
Producer
Producer/Director
Producer/Production Consultant
Producer, Video & TV
Producer/Writer
Production Accountant
Production Assistant
Production Coordinator

Entertainment Industry - Continued

Production Manager
Production Manager, TV
Production Sound Mixer
Production Sound Mixer/Audio Engineer
Production Supervisor
Program Director
Project Coordinator
Screenwriter/Producer
Script Assistant
Senior Activation Account Manager
Senior Director, Operations
Senior Producer
Senior Project Manager
Senior Vice President
Senior Video Editor
Senior Manager, Talent Relations & Casting
Story Producer
Talent Agent
Technical Director
Television Agent
Television Assistant Editor
Television Editor

Television Line Producer
Television Producer
Television Producer/Director
Television Producer/Project Manager
Television Production
Television Production Operations Manager
Television Writer/Executive Story Editor
Television Writer/Producer
Theater Technical Director
Usher
Vice President, Development & Production
Vice President, Digital & Social Media
Vice President, Domestic Theatrical Distribution
Vice President, Marketing & Promotion
Video Assist Operator (Film Industry)
Video Editor
Video Editor, Director & Producer
Videographer & Video Editor
Video Production Assistant & Motion Graphic Designer
Writer/Director
Writer/Web Content Producer

Government

Administrative Officer
Contracting Officer Technical Representative
Digital Content Director
Director, Information & Education
Financial Analyst
Freelance Project Manager
Graphic Designer
Lender Relations Specialist
Librarian
Media Technology Specialist
Operations

Policy & Budget Director
Political Consultant
Principal Planner
Supervisor, Chemical Emergency Preparedness & Prevention
Strategic Communications Specialist
Technical Integration Lead
Trust Funds/Benefits Specialist
Zoning Administrator
Web Coordinator

Healthcare

Administrative Assistant
Business Office Manager
Clinical Mental Health Counselor
Licensed Psychologist
Nutritionist/Registered Dietitian
Personal Trainer/Health Coach
Physician Assistant
Product Management

Program Specialist
Project Manager
Psychotherapist
Registered Nurse
Speech Language Pathologist
Staff Respiratory Therapist
Transcriptionist

Human Resources

Corporate Communications Manager
Director, Corporate M&A HR
Director, Human Resources
Director Human Resources, Operations
Director, Human Resources Portal Strategy
Director, Learning & Leadership
Director, Training
Executive Director, Human Resources
Human Resources Consultant

Human Resources Specialist
Manager, Regional Recruiting
Payroll & Personnel Clerk
Senior Manager, Workplace Experience
Talent Acquisition Partner
Talent Acquisitions Specialist
Technical Recruiter
Training Specialist
Vice President, Marketing & HR

Journalism/News

Art Director
Digital Content Producer
Digital Executive Producer
Editor in Chief
Environmental Writer
Executive Producer
Founder
Graduate Student
Head of Television Communications
Journalist/Reporter
National Security Correspondent
News Content Manager & TV News Reporter
News Director
News Producer
Newscast Director

Newscast Production Supervisor
Operations Manager
Producer
Producer/Director
Producer/Host, All About Living Radio Program
Program Manager
Proofreader
Senior Writer/Editor
Sports Journalist/Editor
Supervising Producer
Television Critic & Reporter
Travel Journalist
VP/News Director
Web Publisher

Market Research

Associate Consultant - Market Research
Business Analyst
Competitive Intelligence Manager
President & CEO
Strategic Campaign Researcher

Publishing

Art Director
Consumer & Online Marketing Specialist
Copywriter & Editor
Director, Retail Marketing
Freelance Writer
President

Publishing Specialist
Sales & Marketing Specialist
Senior Copywriter & Licensed Attorney
Senior Digital Marketing Strategist
Senior Technical Writer

Sales

Account Executive
Account Manager
Area Sales Manager
Brand Manager
Clothing Stylist
Customer Service Representative
Customer Service Specialist & Inside Sales Rep
Director, Field Execution Sales
Employee Benefits Advisor
Employee Benefits Specialist
National Sales Director
Outdoor Retail Manager
Real Estate Broker
Regional Vice President of Sales
Retail Sales Representative

Sales & Product Development
Sales Associate
Sales Development Representative
Sales Enablement Manager
Sales Manager
Sales Representative
Senior Account Manager
Senior National Sales Manager
Senior Sales Manager
Senior Vice President, Sales
Solar Project Developer
Store Owner
Strategic Account Executive
Travel Agent Representative
Vice President, Commercial Sales

Other

Account Manager, Operations
Administrative Assistant
Administrative Coordinator
Airline Pilot
Analyst
ASL Interpreter/Agency Coordinator
Associate—Researcher, Writer, community
Engagement
Athletics Content Creator
Baker
Broker/Owner/Managing Member
CEO
Clinical Research Nurse
Communications Consultant
Communications Manager
Communications Specialist
Construction Inspector
Consultant
Consultant/Owner
Contracting Manager
Corporate Strategy Consultant
Customer Operations Admin
Damage Prevention Liaison
Data Analyst
Design Specialist
Director, Customer, Community & Economic
Development
Director, Development
Director, Digital Strategy-Communications

Director, Program Management
Director, Public Relations
Director, Starlink Satellite Policy
Director, Strategic Advancement
Communications
Distillery Assistant Manager
Event Producer
Event/Race Director
Film Archivist
Founder & CEO
Freelance Writer
Gallery Worker
Graduate Student
Guest Services & Event Coordinator
Information Officer
Inventory Control
Junior PGA Tour Director
Landscape Architect/Urban Designer
Leasing Specialist
Lutheran Pastor
Major Gift Officer
Marketing & Sales Operations Lead
Media Consultant
Opera Lighting Designer
Operations Manager
Pastor
Pharmacy Audit Analyst
Photographer
Plumbing Apprentice

Other - Continued

Preservation Officer

Principal

Producer, Writer, Life Coach

Professional Truck Driver

Program Associate

Program Director

Project Manager

Quality Support Coordinator

Rabbi

Real Estate Sales

Recruiter

RF System Performance Engineer

Sales & Logistics Coordinator

Security Supervisor

Senior Analyst

Senior Development Officer

Senior Director, Individual Giving

Senior Director, Merchandise Planning

Senior Process Engineer

Senior Project Lead

Speech Coach & Media Trainer

Strategic Campaign Researcher

Strategic Consultant

Store Manager

Supervisor, Quality Assurance

Team Lead, Spa

Technical Writer

User Experience Researcher

Vice President, Operations

Visual Artist