

Alumni Careers and the Communication Arts Major

Communication Science and Rhetorical Studies

After completing a liberal arts education with a Communication Arts major, alumni pursue a variety of careers. Below is a sampling of Communication Science and Rhetorical Studies alumni's occupation titles gathered from alumni surveys. Alumni selected the category that best described their occupation. Although the lists have been divided by the alumni's major track, students are encouraged to look at both lists. Please note that some of the positions listed require additional education.

Advertising/Marketing/Public Relations

ABM Analyst

Account Coordinator

Account Director

Account Executive

Account Manager

Account Supervisor

Alumni Relations Specialist

Assistant Account Executive

Assistant Account Manager

Associate Editor

Associate Product Marketing Manager

Brand Activation Specialist

Chief Creative Officer

Client Partner

Communication Specialist

Communications & Marketing Manager

Communications & Marketing Coordinator

Communications & Outreach Manager

Communications Associate

Communications Coordinator

Communications Director

Communications Manager

Community Affairs Associate

Community Marketing Executive

Community Relations Coordinator

Consultant

Corporate Communications Specialist

Creative Director

Digital Coordinator

Digital Marketing Analyst

Digital Marketing Manager

Digital Marketing Specialist

Digital Media Analyst

Digital Media Coordinator

Director

Director, Account Services

Director, Business Communications

Director, Client Communications

Director, Communication

Director, Communications

Director, Integrated Brand Marketing

Director, Marketing

Advertising/Marketing/Public Relations - Continued

Director, Marketing & Client Services
Director, Integrated Brand Marketing
Director, Senior Adults
E-Commerce Manager
EVP, Chief Digital Officer
Field Marketing Consultant - Experiential Events
Front Desk & Marketing Coordinator
Junior Account Executive
Lifecycle Marketing Manager
Manager, Affinity Marketing
Manager, Local Business Outreach
Manager, Team Effectiveness
Managing Director
Marketing & Communication Director
Marketing & Communications Assistant
Marketing & Development Assistant
Marketing Assistant
Marketing Communication Manager
Marketing Consultant
Marketing Coordinator
Marketing Data Analyst
Marketing Director
Marketing Manager
Marketing Services Project Manager
Marketing Specialist
Media Associate
Media Director
Media Relations Consultant
Media Research & Analytics Coordinator
Media Strategist
Online Merchandiser, Women's Apparel
Owner/Managing Partner
President/Owner

Project Coordinator
Public Relations Account Executive
Public Relations & Social Media Supervisor
Public Relations Specialist
Resort Front Desk
Sales & Marketing Coordinator
Sales Planner
Senior Account Executive
Senior Copywriter
Senior Director
Senior Director, Marketing Content & Brand
Senior Director, Sales
Senior Manager, Digital Content
Senior Manager, Marketing & Communications
Senior Marketing Manager
Senior Negotiator
Senior Project Specialist
Senior Specialist, Corporate Communications
Senior Vice President, Director of Account Management
Senior Vice President, Insights & Strategy
Senior Vice President, Marketing & Product Management
Social & Digital Media Specialist
Social Media Account Supervisor
Social Media Data Analyst
Social Strategy Director
Vice President
Vice President, Client Strategy
Vice President, External Affairs
Vice President, Marketing & Strategy
Vice President, Public Relations Agency
Writer-Editor

Attorney/Legal Field

Assistant Attorney General
Assistant City Attorney
Assistant State Public Defender
Associate Attorney
Attorney
Attorney/Partner
Attorney-Advisor
Business & Content Development Manager
Criminal Data Entry Clerk
Deputy Assistant Attorney General
Deputy Attorney General

Director of Judicial Branch Operations
District Attorney
In-House Attorney
In-House Corporate Counsel
International General Counsel
Law Student
Legal Community Liaison
Legal Counsel
Merger & Acquisition Tax Attorney
Paralegal
Vice President, Government Relations

Business/Finance

Account Executive
Administrative Coordinator
Associate Administrator
Associate Buyer
Auto Dealer
Business Owner
Business Administrative Specialist
Business Development Manager
Business Process Owner - Supply Chain
Business Transformation Consultant
CEO
Chief Operating Officer
Client Relations Director
Client Solutions Manager
Communications Manager
Customer Success Manager
Director, Product Management
Director, Stadium Services
Executive Global Manager
Executive Vice President & General Manager
Financial Advisor
Financial Services Director
Fintech Partner Operations
Grants Management
Operations, North America
Investment Company Owner
Licensed Financial Planner

Manager, Lab Services Consulting
Manager, Lending
Managing Director
Mutual Fund Trainer
Office Manager
Operations Representative
Owner
President
President & CEO
President/Founder
Project Manager
Property Manager
Sales & Merchandising Executive
Senior Administrative Assistant
Senior Benefits Analyst
Senior Consultant
Senior Manager, Insurable Risk
Senior Marketing Strategy Coordinator
Senior Product Manager
Senior Project Manager
Senior Vice President, Branch Manager
Senior Vice President, Director of Marketing
Communications
Senior Vice President, Product
Strategy & Business Operations Consultant
Vice President
Vice President, Technology

Computer/Information Technology

Audience Insights & Research Specialist
Budget Analyst
Business Analyst
Business Application Specialist
Chief Information Officer
Chief Operating Officer
Director of Customer Service
Director of Customer Success
eProcurement System Administrator
Group Program Manager
IT Analyst
IT Director
Lead Software Developer
Product Designer
Product Manager

Program Manager
Salesforce Consultant
Senior Implementation Consultant
Senior Manager, Organizational Change
Senior Programmatic Lead
Senior Product Manager
Senior Project Management Consultant
Senior Project Manager
Site Manager, Real Estate & Development
Systems Analyst
Technical Trainer
Technology Architecture Delivery Analyst
UX Designer
Web Developer

Education

Academic Advisor
Adjunct Associate Professor
Administrative Assistant
Admission Officer
Admissions Counselor
Assistant Dean, Admissions & Student Services
Assistant Director, Student Life
Assistant Director, Advising Training and Professional Development
Assistant Principal
Assistant Professor
Associate Director
Associate Director of Programs
Associate Professor
Associate Professor & Director Management Communication Program
Associate Vice President of a Community College
Campus Department Director
Clinical Social Worker/Guidance Counselor
College Instructor
Communication Director
Consultant
Dean & Professor
Department Director
Director, Instruction
Director, Student Services
Director, Member Services
Director, Office of STEM Initiatives
Director, Student Services
Educational Consultant
Educational Job Coach
Educational Partnership Rep & Adjunct Faculty
Elementary Educator - Teacher
English Teacher
Event Director
Faculty Associate
Gifted & Curriculum Coordinator
Graduate Advisor
Graduate Student, Teaching Assistant
High School English Teacher
High School Principal
Instructional Coach
International Students Relations
K-12 School Counselor
Library Media Specialist
Library Paraprofessional
Media Specialist
Mental Health Therapist & Student Services Coordinator
Office Administrator/Private Tutor - 2nd Ed.
Organizational Capacity Manager
Physical Education Teacher/Chairperson/Coach
Preschool Teacher
President
Professor
Program Support Coordinator
Programs & Operations Director
Project Coordinator
Racial Justice Training Specialist
Reading Interventionist
Research Analyst
Research Specialist
School Counselor
Senior University Business Liaison
Spanish Medical & Community Interpreter and General Office Assistant
Special Education Teacher
Speech Language Pathologist
Student Development Counselor
Student Services Coordinator
Substitute Teacher
Teacher
Teacher & Tutor
Technology Coordinator/Digital Facilitator
Tia Chi Teacher
Undergraduate Program Director
Vice Principal, Secondary School

Entertainment Industry

Actor/Dancer
Actress
Artist Booking Assistant
CEO
Client Services Associate Account Manager
Dancer/Actor/Choreographer/Writer
Executive Director
Film Writer, Producer, Director

Music Producer; Recording Studio Owner
Producer
Producer/Production Supervisor
Screenwriter & Producer
Senior Activation Account Manager
Senior Producer
Training Design & Development

Government

Analyst
Assistant Director, Department of Administration
Assistant Security Chief
Business Mail Tech
Commander
Communications Assistant
Cultural Affairs Officer
Deputy Director for Planning
Director, State Government Affairs
Government Affairs Officer
Judge

Justice Programs Coordinator
Legislation Assistant
Physical Development Director
Policy Advisor
Policy Specialist
Public Affairs Manager
Public Health Associate
Senior Foreign Affairs Officer
Senior Science Communications Specialist
Special Projects Coordinator
Vice President, Government Affairs

Health Care

Associate, Business Development & Communications
Associate Director, Claims
Associate Director, Division Administrator
Associate Director, Insurance
Associate Research Specialist
Behavioral Therapist
Business Owner
Claims Examiner
Claims Quality
Clinical Research Project Manager
Clinical Social Worker
Chief Marketing Officer
Communications Manager
Communications Specialist
Customer Service Specialist
Executive Director
Financial Coordinator
Licensed Psychotherapist

Manager, Business Change
Medical Staff Services Specialist
Medical Student
Occupational Therapist
Office Assistant
Patient Relations Representative
Program Coordinator
Project Manager
Psychologist (Group & Career Counseling Coordinator)
Psychotherapist
Receptionist
Registered Nurse
Sales Executive
Senior Communications & Customer Experience Specialist
Veterinarian
Vice President, Strategic Partnerships

Human Resources

Administrator
Chief Human Resources Officer
Chief People Officer
Corporate Recruiter
Corporate Vice President
Deputy Training Director
Director
Director, Communication Consultant
Director, Human Resources
Director, Learning & Leadership Development
Director, Talent
Global Talent Acquisition Operations Manager
Human Resources Business Partner
Human Resources Manager

Human Resources Specialist
Internal Strategic Communications
Organizational Development Coach & Consultant
People Experience Manager
Principal
Project Manger
Recruiter
Recruiting Manager
Regional Recruiter, Healthcare
Senior Recruiter
Talent Acquisition
Talent Specialist/Recruiter
Vice President, Greetings Human Resources

Journalism/News

Editorial Assistant
News Reporter
News Desk Reporter
President, Editorial Services

President
Professional Speaker/Author
Broadcast Journalist
Writer

Market Research

Assistant Media Planner
Consumer Insights Strategist & Research Manager
Director, Digital Insights and Intelligence
Manager, Primary Research
Marketing Manager

New Product Development Research Operator
President & CEO
Project Manager
Qualitative Research Director

Publishing

Author/ghostwriter
Book Editor
President

Sales

Business Development Consultant
Business Development Manager
Business Development, Medical Sales
Business Development Representative
Client Solutions Executive
Consumer Goods Sales Executive
Customer Service & Sales Management
Customer Service Manager
Customer Service Representative
Development Manager

Director, Enterprise Accounts, Healthcare
Director, Global Proposal Development
Director, Strategic Pursuit Group
Employee Benefit Sales
Enterprise Solutions Representative
Event Center Sales Coordinator
Executive Business Director, Digital Sales & Marketing
General Manager
Group Sales/Community Relations Coordinator

Sales - Continued

Home Decor Specialist
Inside Sales Representative
Insurance Sales
International Sales Manager
Key Account Manager
Licensed Sales Specialist
Manager
Mortgage Banker
Mortgage Lender
National Account Executive
Outside Sales
Partner/Editor
President
Private Fleet Sales Rep
Programs Manager
Property Manager

Realtor
Regional Sales Manager
Sales Associate, Supplemental Health Insurance
Sales Consultant
Sales Support
Senior Account Manager
Senior Consultant
Senior Copywriter
Senior Sales Manager
Senior Screening Solutions Specialist
Senior Vice President, Business Development
Territory Business Manager
Unit Manager
Vice President, National Accounts
Vice President, Client Services

Other

Administrative Analyst
Arbitrator
Assistant Director of Scheduling & Events
Associate Athletic Director, Internal Affairs & Compliance
Broker Associate, Residential Real Estate
Business Operations Manager
Campus Field Staff
Career Counselor
Clinical Social Worker, Dance Therapist,
Addictions Counselor
Communication Specialist, Editorial
Deputy Athletic Director, Internal Affairs and Compliance
Director, Global Organizing Academy
Director, Non-Profit
Director, Operations
Director, Purchasing
Disability Services Advisor
E-Commerce Manager
Email Execution Specialist
Event Coordinator
Event Logistics Coordinator
Executive Director
Facilities Technician
Field Mobilization Specialist
Flight Attendant
Flight Logistics Supervisor

Food Service Manager, Catering
General Manager
Interior Designer
Internal Communications Team Leader
Internal Consultant
Leadership Coach
Learning and Development Manager & Quality Manager
Legal Editor
Librarian
Manager, Hospitality Sales
Office Services Specialist
Office Supervisor
Organic Farmer
Outreach/Event Specialist
Owner/Manager Auto Repair
Partner
Pastor
Personal Professional, Executive, Leadership & Life Coach, Founder & Director
Pilot
President and Chief Executive Officer
Professional Speaker and Author
Project Manager
Property Assistant
Rabbi
Real Estate Broker
Real Estate Development Coordinator

Other - Continued

Real Estate Project Manager
Research Analyst
Scheduling Leader
Senior Business Analyst
Senior Consultant
Senior Manager
Senior Project Director
Senior Regulatory Counsel
Senior Talent Acquisition Coordinator
Senior Underwriter
Senior Vice President, Client Development

Service Coordinator
Strategy Consulting Manager/Strategy
Consultant
Thanatologist, Trauma Therapist
Tour Guide
Training & Organizational Development
Specialist
Vice President
Vice President, Community Programs
Vice President, Strategy & Development
Wedding & Memorial Service Officiant