

# INTERNSHIPS WITH Communication Arts

The University of Wisconsin-Madison's Department of Communication Arts is seeking internship opportunities to help prepare our majors for careers in media, entertainment, marketing, public relations, research and analytics, and other communication fields.

## WHY UW COMM ARTS STUDENTS?

Our alumni have  
received over

# 200

award nominations  
including **37** Emmy  
Award wins

Consistently  
highly ranked



among Communications  
and Media Studies  
programs worldwide

Celebrating  
over

# 100

years of preparing  
tomorrow's  
communication leaders

## PROGRAM BACKGROUND

The department offers a variety of courses focusing on the principal media and modes of human communication. Our goal is to help students increase their ability to communicate effectively in writing, orally, or via the creation of media content (e.g., digital, film). Whether a course deals with film, electronic media, rhetoric, or interpersonal communication, it is designed to encourage students to enhance and develop their own capacities for critical appraisal, reflection, and expression, and to expand their capacities for participation in the communication-driven social and civic life of the twenty-first century.

The department offers courses to support students during their internships and to maximize what they can contribute to their employers, while also helping them to get the best value from their internship.



## FILM, MEDIA, AND PRODUCTION

Students in Communication Arts develop skills essential to creative media production across platforms. The range and combination of courses in producing, media studies, screenwriting, editing, cinematography, and audio production prepare students for a wide variety of positions across the industry. Courses such as our Advanced Motion Picture Workshop, in which students produce 30-minute films as part of a 10-member crew, provide students the practical, hands-on production skills and teamwork experience critical to success in the field.



## COMMUNICATION SKILLS

Students in Communication Arts sharpen their communication skills. Students often begin by taking a course in public speaking, which helps students write and deliver speeches both face to face and online. In addition, students can take courses that teach organizational communication, small group communication, interpersonal communication, critical analysis of media, and persuasion. These courses are designed to teach students the soft skills sought by employers.



For example, in courses like *Communication and Conflict Resolution* or *Interpersonal Communication*, students learn conflict management skills, research on how to effectively run a meeting, and negotiation skills.



## WHY POST YOUR INTERNSHIP WITH UW COMM ARTS?

- Posting your internship with us will ensure that over **800 students** majoring in Communication Arts will see your post
- Establish a **productive collaboration** between the department and your organization

## WHAT WE'RE LOOKING FOR IN AN INTERNSHIP

- Both summer and school year internships
- Outstanding learning and networking experience for students
- Dynamic organization of any size, whether in Madison or anywhere in the United States

## GET INVOLVED WITH UW COMM ARTS

- [Follow us on Twitter](#)

## POSTING AN INTERNSHIP WITH UNIVERSITY OF WISCONSIN-MADISON DEPARTMENT OF COMMUNICATION ARTS

- 1) An employer can post internship directly to <https://commarts.wisc.edu/undergraduate/jobs/> and have internship applications come directly to them.
- 2) In some cases, the careers committee will solicit and vet internship candidates for internships that directly target students in Communication Arts. For more information about posting internships, please contact the Communication Arts department career committee chair Lyn van Swol: [vanswol@wisc.edu](mailto:vanswol@wisc.edu)

