

Communication Arts: Areas of Concentration

Courses listed are not offered every semester. See the [Academic Guide](#) for a complete list of courses.

Communication Science and Rhetorical Studies

10 courses, 30 credits

1 course: Fundamentals

260 Communication & Human Behavior

2 courses: Core Courses*

* Course can only be applied to one requirement within the major.

360 Intro to Rhetoric in Politics and Culture **or**

370 Great Speakers and Speeches **or**

372 Rhetoric of Campaigns & Revolutions

AND

361 Intro to Quantitative Research in Comm **or**

368 Theory and Practice of Persuasion

1 course: Applied Communication

262 Argumentation and Debate

266 Theory and Practice of Group Discussion

272 Intro to Interpersonal Communication

3 courses: Theory-History-Criticism

310 Topics in Rhetoric and Communication Science•

316 Gender and Communication

317 Rhetoric and Health

318 Intro to Health Communication (Spring 22: Email your name/student id to mary.rossa@wisc.edu to request CA 318 count towards this requirement. Do not enroll in CA 318, if you completed CA 310, Intro to Health Comm.)

325 Media and Human Behavior

345 Online Communication and Personal Relationships

360 Intro to Rhetoric in Politics and Culture

361 Intro to Quantitative Research in Comm

368 Theory and Practice of Persuasion

370 Great Speakers and Speeches

371 Communication and Conflict Resolution

372 Rhetoric of Campaigns & Revolutions

373 Intercultural Communication & Rhetoric

377 Topics in Digital Studies-Comm Sci/Rhetoric•

402 Psychology of Communication

470 Contemporary Political Discourse

476 Nature of Criticism

478 Rhetoric & Power on the Internet

509 Digital Media and Political Communication

525 Media, Deliberation, and Public Issues

565 Communication & Interethnic Behavior

570 Classical Rhetorical Theory

575 Communication in Complex Organizations

577 Dynamics of Online Relationships

610 Special Topics in Rhetoric•

612 Special Topics in Comm Science•

616 Mass Media and Youth

617 Health Comm in Information Age

1 course: Radio-TV-Film

2 courses: Electives

(Complete two additional Com Arts courses numbered 200-699, excluding Com Arts 605, 614, 615)

Radio-Television-Film

10 courses, 30-31 credits

1 course: Fundamentals

250 Survey of Contemporary Media

2 courses: Radio-TV-Film Core

350 Introduction to Film

351 Television Industries

1 course: Production

355 Intro. to Media Production

(A list of advanced production courses is available [here](#).)

3 courses: Theory-History-Criticism

300 Film Comedy

313 Topics in Film and Media Studies•

346 Critical Internet Studies

347 Race, Ethnicity, and Media

354 Film Genres

357 History of Animated Film

358 History of Documentary Film

359 Sports Media

375 Ethics of Entertainment Media

418 Gender, Sexuality, and the Media

420 Asian Americans and Media

448 Media and National Identity

449 Sound Cultures: Podcasting and Music

450 Cultural History of Broadcasting

451 Television Criticism

454 Critical Film Analysis

455 French Film

458 Global Media Cultures

460 Italian Film

461 Global Art Cinema

463 Avant-Garde Film

540 Television Genres•

547 Digital Game Cultures

552 Contemporary Hollywood Cinema

556 American Film Industry – Studio System

608 Special Topics in Media & Cultural Studies•

613 Special Topics in Film•

669 Film Theory

1 course: Comm Science and Rhetorical Studies

(Spring 22: Email your name/student id to mary.rossa@wisc.edu to request CA 318 count towards this requirement. Do not enroll in CA 318, if you completed CA 310, Intro to Health Comm.)

2 courses: Electives

(Complete two additional Com Arts courses numbered 200-699, excluding Com Arts 605, 614, 615)

•Can take multiple times with different topics