

Careers and the Communication Arts Major

Radio-TV-Film

After completing a liberal arts education with a Communication Arts major, Com Arts alumni pursue a variety of careers. Below is a sampling of their occupations gathered from an alumni survey. Alumni selected the category that best described their occupation. Although the lists have been divided by concentration within the major, students are encouraged to look at both lists. Many of the occupations can be pursued by completing either concentration. Some of the positions require additional education.

Advertising/Marketing/Public Relations

Account Coordinator
Account Coordinator & Multimedia Specialist
Account Manager
Account Supervisor, Client Services
Advertising Account Executive
Advertising Sales Account Manager
Art & Photography Manager
Assistant Account Executive
Assistant Public Relations Coordinator
Brand Journalist/Inbound Marketer
Brand Manager
Buyer
Communication Consultant
Communications Coordinator
Communications Manager
Communications Specialist
Consultant
Content Producer
Content Strategist
Copywriter
Corporate Accounts Manager
Creative Director
Digital Content Specialist
Digital Development Assistant
Digital Inbound Marketing Specialist
Digital Media Specialist
Digital Media Strategist
Director, Executive Communications
Director, Group Digital Sales
Director, Marketing
Director, Marketing & Communications
Director, Post Production
Director, Music, IP, Talent
Executive Director, Marketing & Strategic Communication

Advertising/Marketing/Public Relations continued

Executive Vice President, Sales
External Affairs Manager
Head of Public Relations & Celebrity Engagement
House Sales Manager
Intelligence Specialist
International Marketing Communications Consultant
Junior Video Editor
Loyalty Strategist
Manager, Analytics
Marketing & Business Consultant
Marketing & Communications Intern
Marketing Automation Manager
Marketing Communications Director
Marketing Communications/Video Specialist
Marketing Consultant
Marketing Manager
Marketing Specialist
Marketing/Sales Consultant
Media Planner
National Print Liaison
Office Assistant
Owner
Owner/Creative Director
Partner
Partnership Activation Manager
Photo/Video Producer
Post Supervisor
Preferred Account Marketing Manager
President
President & Owner
Producer
Public Affairs Coordinator
Public Relations & Communications Director
Public Relations Specialist
Publicist/Account Executive
Sales Manager, Retail
Senior Communications Technology Coordinator
Senior Dream Curator (Creative Coordinator)
Senior Manager, Communications & Employee Engagement
Senior Manager, Social Media, Reputation
Senior Marketer
Senior Partner
Senior Proposal Writer
Senior Vice President
Senior Writer Producer (TV promos)

Advertising/Marketing/Public Relations continued

Senior Digital Planner
Senior Director; Marketing Communications
Senior Writer/Producer - Video Marketing
Social Content Manager
Social Media & Digital Content Coordinator
Social Media & Outreach Specialist
Special Events & Marketing Coordinator
Strategic Communication Manager
Strategy Supervisor
Supervising Producer
Trade Marketing Manager
Vice President, Content Distribution Marketing
Vice President, Group Partner
Video Creator/Account Manager
Video Editor/Owner
Video Producer
Videographer & Editor
Videographer/Video Editor

Attorney/Legal Field

Assistant Director of Compliance
Attorney
Case Assistant
Contracts Manager
Contracts Rep
Counsel
Diversity, Equity, and Inclusion Investigator
Immigration Paralegal
JD Candidate
Law Clerk
Law Firm Partner
Lawyer
Legal Intern
Office Manager/Legal Specialist
Paralegal
President
Senior Attorney
Senior Attorney Editor

Business/Finance

Account Executive
Asset & Risk Allocation Analyst
Business Analyst

Business/Finance continued

Chief Financial Officer (CFO)
Commercial Construction Officer
Compliance Analyst
Corporate Treasury Finance Director
Executive Vice President, Talent Relations
Financial Advisor
Financial Program Manager in Accounting Services
MBA Student
Managing Director
Owner
Partner, CFO, COO
Payroll Analyst
President & CEO
Pricing Analyst
Regional General Manager
Vice President

Computer/Information Technology

Accounts Support Team Lead
Application Consultant
Application Development Sr. Engineer
AudioVisual Production
Business Intelligence Analyst
Consultant (Software Developer)
Contracting Officer Technical Representative
Customer Relationship Management (CRM) Manager
Customer Advocate
Customer Success Manager
Director, Digital Strategy
Director, Engineering
Director, User Experience
EHR Application Analyst
Employment Specialist LTE
Featured Content Manager
Football Operations Video Assistant
Implementation Specialist
Information Technology Service Manager
Inventory Control Coordinator
IS DATA SERV PROF
IS Network Services Consultant Administrator
IT Consultant
Manager
Manager, Project Management & Quality Assurance, Direct (Ecommerce)
Media Specialist

Computer/Information Technology continued

Network Administrator
Network Operations Center Technician
Partner Director, Education Workshop
PMO Project Manager
Producer
Product Marketing Manager
Quality Assurance/Usability Analyst
Regional Operations Manager
Senior Business Analyst
Senior Project Manager
Senior Quality Assurance Analyst
Senior Technical Writer
Software Developer
Software Engineer
Solutions Consultant
Tech Support Director
Technical Architect
Web Development Manager

Education

Acting Instructor
Adjunct Assistant Professor, Communication, Arts & Humanities Department
Administrative Assistant
Administrative Program Specialist
Admissions Coordinator
Aquatics Director/Teacher/Coach
Assistant Professor
Assistant Professor, Narrative Production
Assistant Professor, Spanish Linguistics
Assistant Professor, Sport Management
Assistant Research Professor
Associate Vice Chancellor of Academic Affairs & Dean of Graduate Studies
Communications Coordinator
Consultant Author
Corporate Program Manager & Business Development
Damage Prevention Liaison
Dean, Educational Programs & Development
Director of Career & Leadership Development
Director, Major & Planned Giving
Educational Assistant
Elementary Teacher
ELL Tutor
English Language Arts Instructor
English Professor
English Teacher

Education continued

Environmental Education Manager
Executive Assistant
Graduate Program Coordinator
Instructional Design Manager
Instructional Designer
Instructional Specialist
Kindergarten Assistant
Learning Specialist
Learning Specialist/Instructional Assistant
Librarian
Manager
Manager, Classroom & AV Services
Marketing Coordinator
Marketing Manager
Materials Coordinator (translating curriculum into various languages)
Media Center Director/English Teacher
Noon Hour Supervisor
Ph.D. Candidate
Podcast Editor in Chief
Professor & Program Director
Professor, Cinema & Media Studies
Professor, Educational Studies/Learning Specialist
Professor, Film Studies
Professor, Management & Marketing
Program Assistant Confidential
Proposal Development Specialist
Senior Analyst, Online Learning
Senior Media Specialist
Soccer Coach
Speech & Language Pathologist
Teacher of students with visual impairment
Teaching Specialist
Theatre Teacher
Training & Development Manager
Union South Program Director (Film & Art Advisor, Art Collection Manager)
University Administrator
University Services Program Associate
Vice President, Student Development (& Associate Prof of Communication)

Entertainment Industry

Account Coordinator
Accounting Assistant
Actress/Writer
Administrative Assistant

Entertainment Industry continued

Agent Trainee
Assistant Editor
Assistant Film Editor
Assistant to Producer
Associate Director
Associate Director of Programming
Associate Producer
Associate Segment Producer
Broadcast TV Consultant
Business Analyst
Cameraman
Chief Operating Officer
Cinematographer
Cinematographer local 600 Los Angeles California
Co-founder, Technical Director
Copyright Administrator-Archivist
Creative Director
Creative Executive
Director, Engineering & Technology
Director & Media Coordinator
Director, Broadcasting & Media Innovations
Director of Development, Wisconsin PublicTV; Exec.Director, Friends of Wisconsin Public TV
Director, Engineering & Production Operations
Director, Finance
Director, Operations
Director, Creative Development
Director/Writer/Producer
Director's Assistant
Editor
Engagement Manager
Executive Producer/Director
Executive Assistant
Executive Director/Executive Producer
Executive in Charge of Production
Executive Producer, American Experience (PBS)
Executive Producer, Future Man
Executive Vice President
Film & Television Editor
Film Booker
Film Editor
Film Editor (Film Marketing//Trailers)
Film Editor (Freelance)
Film Projectionist
Film Transfer Technician
Film/TV Producer

Entertainment Industry continued

Filmmaker, Theater Director, Actor, Film Instructor
First Assistant Director
Freelance Cinematographer
Freelance Producer/Director
Freelance Video Services
Freelance Video Worker
General Manager
Graphics Coordinator & Photo Researcher
Head of Physical Production
Independent Producer/Consultant
Independent Technical & Creative Consultant
Junior Publicist
Line Producer
Location Coordinator (TV/Film Production in NYC)
Major Gifts Associate
Manager, Broadcast Traffic & Admin.
Membership Director
Multimedia Producer
News Writer
Office Manager
Operations Supervisor
Owner
Owner/President
Personal Assistant to big music artist
Podcast Producer
Post Production Coordinator
Post-Production Editor
Post Production Producer
Post Production Supervisor
Preservation Officer
President
Producer
Producer/Production Consultant
Producer/Writer
Production Assistant
Production Coordinator
Production Sound Mixer
Production Sound Mixer/Audio Engineer
Program Director
Script Assistant
Senior Project Manager
Senior Vice President
Senior Video Editor with Turner Classic Movies
Senior Manager, Talent Relations & Casting
Station Manager, NAU-TV

Entertainment Industry continued

Television Assistant Editor
Television Editor
Television Producer
Television Producer/Director
Television Producer/Project Manager
Television Production
Television Production Operations Manager
Television Writer/Producer
Theater Technical Director
Vice President, Development & Production
Vice President Digital & Social Media
Vice President Domestic Theatrical Distribution Sales
Video Assist Operator (Film Industry)
Video Editor
Video Editor, Director & Producer
Video Production Assistant & Motion Graphic Designer
Writer/Web Content Producer
Writers' Assistant -- YOU (Lifetime TV)

Government

Administrative Officer
Chief Engagements & Outreach, Office of Public Affairs US Army Europe
Chief, Chemical Emergency Preparedness & Prevention
Clerk/Typist
Financial Analyst
Freelance Project Manager
Graphic Designer
Legislator
Lender Relations Specialist
Librarian
Media Technology Specialist
Policy & Budget Director
Principal Planner
Staff Assistant
Strategic Communications Specialist
Technical Integration Lead
Trust Funds/Benefits Specialist
Web Coordinator

Health Care

Administrative Assistant
Business Office Manager
Clinical Mental Health Counselor

Health Care continued

Clinical Operations Coordinator
Licensed Clinical Social Worker
Nutritionist/Registered Dietitian
Personal Trainer/Health Coach
Physician Assistant
Product Management
Program Specialist
Psychotherapist
Regional Transportation Driver & Christmas Tree Grower
Registered Nurse
Staff Respiratory Therapist
Transcriptionist

Human Resources

Director, HR Portal Strategy
Human Resources
Human Resources Operations Director
Technical Recruiter
Training Specialist
Vice President, Marketing & HR

Journalism/News

Digital Executive Producer
Editor in Chief
Environmental Writer
Journalist
News Content Manager & TV News Reporter
News Producer
Newscast Production Supervisor
Operations Manager
Producer
Producer/Director
Producer/Host, All About Living Radio Program
Program Manager
Proofreader
Senior Writer/Editor
Sports Journalist
Television Critic & Reporter
Travel Journalist
VP/News Director
Web Publisher

Market Research

Associate Consultant - Market Research
Business Analyst
Competitive Intelligence Manager

Non-Profit

Development Manager
Director, Development
Engagement Manager
Events Coordinator
Executive Director
Executive Director, Market Development
Grant Writer
President, Community Health Charities of WI (retired)
Principal
Senior Development Officer
Solutions Consultant

Publishing

Art Director
Consumer & Online Marketing Specialist
Copywriter & Editor
Director, Retail Marketing
Freelance writer
Publishing Specialist
Senior Copywriter & Licensed Attorney

Sales

Account Executive
Area Sales Manager
Clothing Stylist
Customer Service Specialist & Inside Sales Rep
Director, Field Execution Sales
Employee Benefits Specialist
Inbound Sales Team Lead (Obituaries)
National Sales Director
Retail Sales Representative
Sales Associate
Sales Development Representative
Sales Representative
Senior Account Manager
Senior National Sales Manager
Senior Sales Manager

Sales continued

Senior Vice President sales
Strategic Account Executive
Travel Agent Representative
Vice President, Commercial Sales
Video Writer/Producer

Other

Administrative Assistant
Administrative Coordinator
Analyst
Assistant Baker
Brennan Healing Science Practitioner
Broker/Owner/Managing Member
Communications Consultant
Construction Inspector
Consultant
Director - Customer, Community & Economic Development
Director, Program Management
Event Producer
Founder & CEO
Gallery Worker
Guest Services & Event Coordinator
Inventory Control
Landscape Architect/Urban Designer
Leasing Specialist
Life Group Facilitator & Coach
Major Gift Officer
Opera Lighting Designer
Operations Manager
Pastor
Pharmacy Audit Analyst
Photographer
Professional Truck Driver
Quality Support Coordinator
Rabbi
Real Estate Sales
RF System Performance Engineer
Sales & Logistics Coordinator
Senior Director, Merchandise Planning
Senior Process Engineer
Stage Hand
Strategic Campaign Researcher
Tour Guide & Bicycle Mechanic / Freelance Writer
Visual Artist