

JONATHAN GRAY

Hamel Family Distinguished Chair in Communication Arts
Professor of Media and Cultural Studies

email: jagray3@wisc.edu

AREAS OF SPECIALIZATION

television studies	entertainment media and the public sphere
audiences	textuality, intertextuality, and paratextuality
comedy, parody, and satire	convergence and transmedia
global media consumption	national and transnational identities
informal economies and international piracy	authorship

PROFESSIONAL EXPERIENCE

Professor	Media and Cultural Studies University of Wisconsin, Madison (2011 –)
Associate Professor	Media and Cultural Studies University of Wisconsin, Madison (2009 – 2011)
Assistant Professor	Communication and Media Studies Fordham University, Bronx, NY (2005 – 2009)
Lecturer	Mass Communications University of California, Berkeley (2003 – 2005)
Visiting Tutor	Media and Communications University of London, Goldsmiths College, UK (2000 – 2003)
Sessional Instructor	English University of British Columbia, Canada (1998)

EDUCATION

Ph.D.	Communications University of London, Goldsmiths College, UK (2003) dissertation: <i>Reading Through Intertextuality: Television, Parody and the Case of The Simpsons</i>
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- MA (Distinction) Media and Communication Studies**
 University of London, Goldsmiths College, UK (2000)
 dissertation: “Jest Entertainment: News Parody, Media Literacy
 Education and the Public Sphere”
- MA (Distinction) Literature from Commonwealth Countries**
 University of Leeds, UK (1997)
 dissertation: “History’s Fool: The Artist’s Relationship to History in
 Michael Ondaatje’s *Running in the Family* and *In the Skin of a Lion*”
- BA (Honours) English**
 University of British Columbia, Canada (1996)

AWARDS, FELLOWSHIPS, AND DISTINCTIONS

Hamel Family Distinguished Chair in Communication Arts
 2019 +

Media Center at Peabody Fellow
 2017 – 2019

University of Warwick Institute for Advanced Study Visiting Fellow
 July 2016

Vilas Mid-Career Investigator’s Award
 University of Wisconsin, 2015-2017

Chancellor’s Distinguished Teaching Award
 University of Wisconsin, 2015

Member, Board of Jurors
 George Foster Peabody Awards, 2014 – 2020

H. I. Romnes Faculty Fellowship
 University of Wisconsin, 2011 – 2016

***Choice Magazine* Top Academic Title**
Television Entertainment, 2008

Fordham University Faculty Research Grant
 2008

International Radio and Television Society Foundation Funding

2008 IRTS & Disney Digital Media Summit

National Association of Television Production Executives (NATPE) Faculty Fellowship

2008

Top Paper in Popular Communication Division

International Communication Association Conference, 2007 & 2003

Unsung Hero Commendation

Undergraduate Experience Survey, University of California, Berkeley, 2005

Arts and Humanities Research Board of United Kingdom Full Studentship

2000-2003

London Goodenough Association of Canada Award

1999-2000

Oolichan Books Award as Top of MA in Commonwealth Literature Class

University of Leeds, 1997

University of British Columbia Scholarship

1995, 1996

PUBLICATIONS

-- Monographs --

(in progress) *Dislike: "Hate," Loathing, and Media Audiences.*

(under contract) *Television Goes to the Movies.* Co-authored with Derek Johnson. Routledge.

(2018) *Television Studies* 2nd edition. Co-authored with Amanda D. Lotz. Polity.

* includes about 30% new material not in the first edition

(2012) *Television Studies.* London: Polity. Co-authored with Amanda D. Lotz. 200pp.

* translated into Korean

(2010) *Show Sold Separately: Promos, Spoilers, and Other Media Paratexts.* New York: NYU Press. 264 pp.

* Introduction translated into Chinese in *China Media Report* 56.4 (2015)

(2008) *Television Entertainment.* New York: Routledge. 224 pp.

- (2006) *Watching with The Simpsons: Television, Parody, and Intertextuality*. New York: Routledge. 216 pp.
* Ch. 3 reprinted with additional material and framing interview in *Advertising and Society Quarterly* in 2020

-- Edited Collections --

- (2017) *Fandom: Identities and Communities in a Mediated World*, second edition, edited with Cornel Sandvoss & C. Lee Harrington. New York: NYU Press.
* includes 75% new material not in the first edition
- (2017) *Keywords for Media Studies*, edited with Laurie Ouellette. New York: NYU Press. 229 pp.
* translated into Italian: *Parole Chiave per i Media Studies*, trans. Lorenzo Marchese. Roma: minimum fax, 2018.
- (2013) *Breaking Boundaries in Political Entertainment Studies*, edited with Dannagal G. Young. Ebook. Los Angeles: USC Annenberg Press.
* Reprint of below-listed special issue of *International Journal of Communication*
- (2013) *A Companion to Media Authorship*, edited with Derek Johnson. Malden, MA: Blackwell. 576 pp.
- (2009) *Satire TV: Politics and Comedy in the Post-Network Era*, edited with Jeffrey P. Jones and Ethan Thompson. New York: NYU Press. 288 pp.
- (2008) *Battleground: The Media*, a two-volume encyclopaedia, edited with Robin Andersen. Westport, CT: Greenwood. 672 pp.
- (2007) *Fandom: Identities and Communities in a Mediated World*, edited with Cornel Sandvoss & C. Lee Harrington. New York: NYU Press. 412 pp.

-- Journal & Series Editing --

- (2018+) Chief Editor, *International Journal of Cultural Studies* (a Sage journal).
- (2017) “Paratexts, Promos, and Publicity” a special issue of *Critical Studies in Media Communication*, 34.2
- (2015+) Co-editor, with Aswin Punathambekar and Adrienne Shaw, of *Critical Cultural Communication* series, NYU Press.
- (2007 – 2012) Co-editor, with Cornel Sandvoss and C. Lee Harrington, of *Popular Communication: The International Journal of Media and Culture* (a Taylor and Francis journal).
- (2013) “Breaking Boundaries: Working Across the Methodological and Epistemological Divide in the Study of Political Entertainment,” a special issue of *International Journal of Communication*, co-edited with Dannagal G. Young, Vol. 7.

(2009) "Games and Convergence," an In Focus section of *Cinema Journal* 49.1.

-- Journal Articles --

(2017) "Reviving Audience Studies," *Critical Studies in Media Communication* 34.1.

(2016) "Hidden: Studying Media Dislike and its Meaning," with Sarah Murray, *International Journal of Cultural Studies* 19.4 (July).

(2014) "Scales of Cultural Influence: Malawian Consumption of Foreign Media," *Media, Culture and Society* 36.7 (October).

(2013) "La Textualité des Réseaux" (translated by Lucie Mérijeau and Barbara Laborde), in Marta Boni, Adrienne Boutang, Barbara Laborde, and Lucie Mérijeau (eds), *Théorème 17 (Networking Images: Approches Interdisciplinaires des Images en Réseau)*.

(2012) "Of Snowspeeders and Imperial Walkers: Fannish Play at the Wisconsin Protests," *Transformative Works and Culture* 10.

(2011) "Mobility Through Piracy, Or How Steven Seagal Got to Malawi," *Popular Communication: The International Journal of Media and Culture* 9.2 (May).

(2010) "'Coming Up Next': Promos in the Future of Television and Television Studies," *Journal of Popular Film and Television* 38.2.

(2010) "Entertainment Studies and Media/Cultural/Communication/Etc. Studies," *Continuum: Journal of Media and Cultural Studies* 24.6.

(2008) "Television Pre-Views and the Meaning of Hype," *International Journal of Cultural Studies* 11.1 (March).

(2007) "Imagining America: *The Simpsons* Go Global," *Popular Communication* 5.2 (May).
* Reprinted in Tanner Mirrlees and Joseph Kispal-Kovacs (eds), *The Television Reader: Critical Perspectives in Canadian and US Television Studies*. Toronto: Oxford University Press Canada, 2013.

(2007) "Speculation on Spoilers: *Lost* Fandom, Narrative Consumption, and Rethinking Textuality," with Jason Mittell, *Particip@tions: International Journal of Audience Research* 4.1.

(2005) "Anti-Fandom and the Moral Text: *Television Without Pity* and Textual Dislike," *American Behavioral Scientist* 48.7 (March).

(2005) "Television Teaching: Parody, *The Simpsons* and Media Literacy Education," *Critical Studies in Media Communication* 22.3 (August).

(2003) "New Audiences, New Textualities: Anti-Fans and Non-Fans," *International Journal of Cultural Studies* 6.1 (March).

(2001) “One Ring to Rule Them All: Pre-Viewers and Pre-Texts of the *Lord of the Rings* Films,” with Bertha Chin, *Intensities: The Journal of Cult Media* 2.

-- Chapters in Edited Collections --

(2020, forthcoming) “All This Has Happened Before: Mythic Repetition in the Film-to-Television Reboot,” with Nicholas Benson, in Daniel Herbert and Constantine Verevis (eds), *Film Reboots*. Edinburgh: Edinburgh University Press.

(2019, forthcoming) “Family Sitcoms’ Political Front,” with Taylor Cole Miller, in Henry Jenkins, Sangita Shresthova, and Gabriel Peters-Lazaro (eds), *Popular Culture and the Civic Imagination: A Casebook*. New York: NYU Press.

(2019, forthcoming) “Off-Screen Educational Television and the Social Value of Children’s Paratexts,” in Jeffrey P. Jones and Ethan Thompson (eds), *Television History, The Peabody Archive, and Cultural Memory*. Athens: University of Georgia Press.

(2019) “‘Always There Are Two’: Repetition, Originality, and *The Force Awakens*,” in William Proctor and Richard McCulloch (eds), *Disney’s Star Wars: Forces of Production and Promotion*. Iowa City: University of Iowa Press.

(2019) “How Do I Hate Thee? Let Me Count the Ways,” in Melissa Click (ed.), *Anti-Fandom: Dislike and Hate in the Digital Age*. New York: NYU Press.

(2018) “Disney Junior: Imagining Industrial Intertextuality,” with Kyra Hunting, in Derek Johnson (ed.), *From Networks to Netflix: A Guide to Changing Channels*. New York: Routledge.

(2018) “Intertexts and Paratexts,” in Michael Kackman and Mary Celeste Kearney (eds), *The Craft of Media Criticism: Critical Media Studies in Practice*. New York: Routledge.

(2017) “Text,” in Laurie Ouellette and Jonathan Gray (eds), *Keywords in Media Studies*. New York: NYU Press.

(2017) “Why Still Study Fans?,” with Cornel Sandvoss & C. Lee Harrington, in *Fandom: Identities and Communities in a Mediated World*, edited by Jonathan Gray, Cornel Sandvoss, & C. Lee Harrington. New York: NYU Press.

(2016) “The Politics of Paratextual Ephemerality,” in Sara Pesce and Paolo Noto (eds), *The Politics of Ephemeral Digital Media: Permanence and Obsolescence in Paratexts*. New York: Routledge.

(2014) “In the Game: The Creative and Textual Constraints of Licensed Videogames,” in Denise Mann (ed.), *Wired TV*. New Brunswick, NJ: Rutgers University Press.

(2013) “*The Amazing Race*: Global Othering,” in Jason Mittell and Ethan Thompson (eds), *How To Watch TV*. New York: NYU Press.

(2013) “Introduction: The Problem of Media Authorship,” with Derek Johnson, in Jonathan Gray and Derek Johnson (eds), *A Companion to Media Authorship*. Malden, MA: Blackwell.

- (2013) “It’s All Part of the Game: The Emergence of Narrative and Meaning in Play,” with Meagan Rothschild and Amanda Ochsner, in Matthew Wysocki (ed.), *Ctrl-Alt-Play: Essays on Control in Video Gaming*. Jefferson, NC: McFarland.
- (2013) “The Use Value of Authors,” in Henry Jenkins, Sam Ford, and Joshua Green (eds), *Spreadable Media* – online accompanying material. New York: NYU Press,
<http://spreadablemedia.org/essays/gray/#.URlZEUR1FpE>
- (2013) “When is the Author?,” in Jonathan Gray and Derek Johnson (eds), *A Companion to Media Authorship*. Malden, MA: Blackwell.
- (2011) “Fan Cultures and Fan Communities,” with Kristina Busse, in Virginia Nightingale (ed.), *The Handbook of Media Audiences*. Malden, MA: Blackwell.
- (2011) “From Whence Came Cartman: *South Park*’s Satiric Lineage,” in Brian Cogan (ed.), *Deconstructing South Park: Critical Examinations of Animated Transgression*. Lanham, MD: Lexington Books.
- (2010) “The Reviews Are In: TV Critics and the (Pre)Creation of Meaning,” in Michael Kackman, et al. (eds), *Flow TV: Essays on a Convergent Medium*. New York: Routledge.
- (2010) “Texts That Sell: The Culture in Promotional Culture,” in Melissa Aronczyk & Devon Powers (eds), *Blowing Up the Brand: Critical Perspectives on Promotional Culture*. New York: Peter Lang.
- (2009) “Cinderella Burps: Gender, Performance, and the Dating Show,” in Susan Murray & Laurie Ouellette (eds), *Reality TV: Remaking Television Culture* 2nd Ed. New York: NYU Press.
- (2009) “Not in Portland Anymore: *Lost* and its International Others,” in Roberta E. Pearson (ed.), *Reading Lost: Perspectives on a Hit Television Show*. London: I. B. Tauris
- (2009) “The State of Satire, The Satire of State” with Jeffrey Jones and Ethan Thompson, in Jonathan Gray, Jeffrey P. Jones, and Ethan Thompson (eds), *Satire TV: Politics and Comedy in the Post-Network Era*. New York: NYU Press.
- (2009) “Throwing Out the Welcome Mat: Public Figures as Guests and Victims in TV Satire,” in Jonathan Gray, Jeffrey P. Jones, and Ethan Thompson (eds), *Satire TV: Politics and Comedy in the Post-Network Era*. New York: NYU Press.
- (2007) “The News: You Gotta Love It,” in *Fandom: Identities and Communities in a Mediated World*, edited by Jonathan Gray, Cornel Sandvoss, & C. Lee Harrington. New York: NYU Press.
 * Reprinted in second edition.
- (2007) “When Gen-X Met the X-Men: Re-Textualizing Comic Book Film Reception,” with Neil Rae, in Ian Gordon, Mark Jancovich, & Matthew McAllister (eds), *Films and Comic Books*. Oxford: University of Mississippi Press.

(2007) "Why Study Fans?," with Cornel Sandvoss & C. Lee Harrington, in *Fandom: Identities and Communities in a Mediated World*, edited by Jonathan Gray, Cornel Sandvoss, & C. Lee Harrington. New York: NYU Press.

(2006) "Bonus Material: The DVD Layering of *The Lord of the Rings*," in Ernest Mathijs (ed.), *The Lord of the Rings: Popular Culture in Global Context*. New York: Wallflower.

(2005) "Scanning the Replicant Text," in Will Brooker (ed.) *The Blade Runner Experience: The Legacy of a Science Fiction Classic*. New York: Wallflower.

-- Encyclopaedia Entries --

(2008) "Dating Shows"; "Nationalism and the Media"; "New News Satire"; "Political Entertainment"; "Resistance: Audience Reading Against the Grain"; "Transmedia Storytelling" (with Ivan Askwith). In Robin Andersen & Jonathan Gray (eds), *Battleground: The Media*. Westport, CT, Greenwood.

(2008) "The Onion"; "The Simpsons"; "South Park." In *American Countercultures: An Encyclopedia of Nonconformists, Alternative Lifestyles, and Radical Ideas in US History*. Armonk, NY: M. E. Sharpe.

-- Reviews --

(2016) Review. *Cultural Science: A Natural History of Stories, Demes, Knowledge and Innovation*, by John Hartley and Jason Potts. In *Communication and the Public* 1.3.

(2016) Review. *Videoland: Movie Culture at the American Video Store*, by Daniel Herbert. In *Cultural Studies* (published online first).

(2007) Review. *Convergence Culture: Where Old and New Media Collide*, and *Fans, Bloggers, and Gamers: Exploring Participatory Culture*, both by Henry Jenkins, New York, NYU Press, 2006. In *Scope: Institute of Film Studies Journal* 8 (June).

(2005) Review. *The Audience in Everyday Life: Living in a Media World*, by S. Elizabeth Bird, New York, Routledge, 2003; and *Genre and Television: From Cop Shows to Cartoons in American Culture*, by Jason Mittell, New York, Routledge, 2004. In *Popular Communication* 3.2.

(2003) Review. *Prime Time Animation: Television Animation and American Culture*, edited by Carol A. Stabile and Mark Harrison, New York, Routledge, 2003. In *International Journal of Cultural Studies* 6.4.

(2003) "Critiquing the Critics: On *Teleparody*." Review of *Teleparody: Predicting and Preventing the Television Discourse of Tomorrow*, edited by David Lavery and Angela Hague, New York, Wallflower, 2002. In *Film-Philosophy* 7.17.

-- Prefaces, Editorials, Introductions, Dialogues, Afterwords, and Responses --

- (2019) "Editorial: What is Cultural Studies?," with Jean Burgess, Paul Frosh, Anthony Fung, Myria Georgiou, and Lori Kido Lopez, in *International Journal of Cultural Studies* 22.1.
- (2017) "Not Merely Para?: Continuing Steps in Paratextual Research," in *Critical Studies in Media Communication* 34.2.
- (2015) "Afterword: Studying Media With and Without Paratexts." In Lincoln Geraghty (ed.) *Popular Media Cultures: Fans, Audiences and Paratexts*. London: Palgrave MacMillan.
- (2014) "Participations: Dialogues on the Participatory Promise of Contemporary Culture and Politics. Part I: Creativity," with Sarah Banet-Weiser, Nancy K. Baym, Francesca Coppa, David Gauntlett, Henry Jenkins, and Adrienne Shaw," *International Journal of Communication* 8.
- (2013) "Is There a Paratext in this Class?," in "Paratexts and Pedagogy," *Cinema Journal Teaching Dossier* 1.3 <http://www.teachingmedia.org/cinema-journal-teaching-dossier/>
- (2013) "A Robust and Dynamic Field: A Response to John Corner," with Amanda D. Lotz. In *Media, Culture and Society* 35.8, 1019-22.
- (2013) "Breaking Boundaries: Working Across the Methodological and Epistemological Divide in the Study of Political Entertainment," *International Journal of Communication* 7.
- (2010) "Reading Fiske and Understanding the Popular," a dialogue with Kevin Glynn and Pamela Wilson, *Understanding Popular Culture* by John Fiske. New York: Routledge.
- (2009) "Moving Between Platforms: Film, Television, Gaming, and Convergence," for "Games and Convergence," an In Focus section of *Cinema Journal* 49.1.

-- Interviews --

- (2013) "Transmedia Architectures of Creation: An Interview with Ivan Askwith," in Jonathan Gray and Derek Johnson (eds), *A Companion to Media Authorship*. Malden, MA: Blackwell.
- (2013) "'We Never Do Anything Alone': An Interview on Academic Authorship with Kathleen Fitzpatrick," with Derek Johnson, in Jonathan Gray and Derek Johnson (eds), *A Companion to Media Authorship*. Malden, MA: Blackwell.

-- Annotated Bibliographies --

- (2013) "Television Comedy," with Nick Marx. In Krin Gabbard (ed.), *Oxford Bibliographies in Cinema and Media Studies*. New York: Oxford University Press.

-- Online Columns, Curating, and Blogging --

(2017+) <http://jonathangray.commarts.wisc.edu>

Occasional blog posts and reviews

(2009 – 2016) Author, Co-Founder, Senior Editor of *Antenna: Responses to Media and Culture*

(<http://blog.commarts.wisc.edu>)

Antenna published over 1000 posts by over 300 authors, averaging several a week

Author of 35 posts

(2007 – 2015) Author of *The Extratextuals: Up the Content Stream Without a Paddle*, a media blog.

(<http://www.extratextual.tv>)

Author of 250 posts (*n.b.*: site was hacked in late August, 2015. I couldn't fix it, so it's now defunct)

(2006 – 2014) Author / Curator, *Media Commons: In Media Res*

(<http://mediacommons.futureofthebook.org/videos/>)

“Silly Elephants Dancing Without Meaning? On ‘Paratexts Without Texts’”

“The Beauty and Ugliness of Advertising”

“Throwing Out the Welcome Mat: Guests and Victims on Television Satire”

“Springfield, Iraq”

(2005 – 2014) Author / Columnist, *Flow TV*

(<http://flowtv.org/>)

“How Can We Tell the Future?” (19)

“Mommy, Is That a Boy Text or a Girl Text?” (6.1)

“Hate, Dislike, Disgust, Distemper, and Distaste” (4.11)

“Is New News Better Than No News?” (4.7)

“Introducing Television” (4.3)

“Merging With Diversity, Or, Got MLK?” (3.11)

“Speculation With Spoilers” (3.7)

“The August Audience” (3.3)

KEYNOTE ADDRESSES

(2016) “Text To Be Confirmed”

Paratextual Media and Memory Symposium

University of Warwick

Coventry, England

July 4th

(2016) “X Marks the Spot: How We Get to Television Shows and Why

It Matters” & “An Angry Voice: What it Means to Dislike Media”

Zhejiang U Summer School on Communication Theory and Research Methods

Yunnan University

Kunming, China

June 21st – 29th

(2016) “Swipe for More: Satire, Play, and Citizenship on the Move”

Body, Lived Space, and Mobile Media

Penn Wharton China Center

Beijing, China

June 18th – 19th

- (2014) “Cheap, Quick, Crude, and Important: Limited Animation, Satire, and Kids”
Full or Limited? The “Quality” of Animation on TV
Université Sorbonne
Nouvelle, Paris, France
November 6th – 7th
- (2014) “Popular Politics and Political Entertainment,” “Comedy and Transgression,” & “Parody and Satire”
Playful Contention and Civic Communication in China: Zhejiang U Summer School on Communication Theory and Research Methods
Zhejiang University
Hangzhou, China
May 30th – June 4th
- (2013) “Paratextual Politics and Power”
Ephemeral Media: Time, Persistence and Transience in Contemporary Screen Culture
University of Bologna
Bologna, Italy
May 20th – 21st
- (2013) “21 Grams of Text: Adaptation and the Textual Soul”
Adventures in Textuality: Adaptation in the Twenty-First Century
University of Sunderland
Sunderland, England
April 3rd – 4th
- (2012) “Telling Time: Serial Television’s Experiences of Time”
Film and History Association of Australia and New Zealand
Victoria University
Melbourne, Australia
December 2nd – 5th
- (2011) “The Audience of the Rest of the Text: Hype, Spinoffs, Extratexts, Paratexts, and Reception”
Reception Study Society Conference
Northwest Missouri State
University, Maryville, MO
September 8th – 10th
- (2011) “Show Sold Separately: Hype, Paratexts, and Convergence”
Interdisciplinary Approaches to the Notion of Networks
Université Sorbonne
Nouvelle, Paris, France
March 17th – 18th
- (2009) “Malawian Media Circulation and Consumption”
MIT Communications Forum
MIT
Cambridge, MA
April 23rd

INVITED TALKS & LECTURES

- (2019) “What Happened to *The Simpsons*? A History”
University of Maine
Farmington, ME
November 13th
- (2019) “Dislike: ‘Hate’ and Loathing in Media Audiences”
Chinese University of
Hong Kong
Shatin, Hong Kong
August 23rd

- (2019) “Angry Voices: ‘Hate,’ Dislike, and Loathing in Media Audiences”
Department colloquium Drexel University
Philadelphia, PA
April 26th
- (2016) “‘More Than Meets the Eye’: Public-Minded Paratexts”
Television History, The Peabody Archives, and Cultural Memory University of Georgia
Athens, GA
October 28th – 30th
- (2016) “X Marks the Spot: How We Get to Television Shows and Why
It Matters” & “An Angry Voice: What it Means to Dislike Media” Soochow University
Suzhou, China
June 15th – 16th
- (2015) Invited workshop attendee
Television History, The Peabody Archives, and Cultural Memory University of Georgia
Athens, GA
November 13th – 15th
- (2014) “Parody, Satire, and Political Entertainment” Soochow University
Suzhou, China
June 8th
- (2014) “Inter- and Para-Textuality”
The Craft of Criticism Conference Notre Dame University
South Bend, IN
April 25th – 26th
- (2013) Invited panellist
Television and Television Studies in the Twenty-First Century University of Michigan
Ann Arbor, MI
September 26th – 28th
- (2012) “Dolly in Malawi: Informal Economies and the Distribution
of Entertainment in Malawi” Queensland University of
Technology, Australia
December 7th
- (2011) “Real (and) Funny: Animated TV Comedy’s Political Voice”
Televisional Satire: Mimicry, Puppets, Laughter Harvard University
Cambridge, MA
June 2nd – 3rd
- (2011) Invited panellist
Breaking Boundaries: 2011 Symposium on Political Entertainment Media University of Delaware
Newark, DE
April 8th – 10th
- (2011) “Dolly and *Deadwood* Go To Malawi: Media Circulation and Piracy” American University of
Paris, Paris, France
March 16th.
- (2010) “Show Sold Separately: Promos, Spoilers, and Other
Media Paratexts” Northwestern University
Evanston, IL
November 5th

- (2010) “Dolly and *Deadwood* Go to Malawi: Piracy, Happenstance, and Other Forms of Media Circulation”
African Studies Program Lecture Series
U of Wisconsin, Madison
Madison, WI
October 13th
- (2009) “Show Sold Separately: Art and/in Promotional Culture”
Blowing Up the Brand Conference
New York University
New York, NY
May 8th – 9th
- (2007) “Opening Remarks” (invited panellist)
Futures of Entertainment 2 Conference
MIT
Cambridge, MA
November 16th – 17th
- (2007) “Homer Simpson Meets the World, or Comedy vs. Cultural Imperialism”
Middlebury College
Middlebury, VT
November 7th
- (2006) “What Media Studies Can Learn from *The Simpsons*”
Goldsmiths College
London, England
November 23rd
- (2006) “The Meaning of Hype and Synergy: Film and Television Paratexts”
London Metropolitan University, London, England
November 22nd
- (2001) “Pre-Viewing *Lord of the Rings* and Studying Audiences Online”
New York University
New York, NY
December 11th

CONFERENCE PAPERS

- (2019) “In Defense of Delicious Dislike,” *International Communication Association Conference*, Washington, DC; May 24th – 28th.
- (2018) “The Hated Shows of Relationships Past,” *Console-ing Passions: International Conference on Television, Video, Audio, New Media, and Feminism*, Bournemouth, UK; July 11th – 13th.
- (2018) “Dislike, Hate, Loathing, and Media Audiences,” *International Communication Association Conference*, Prague, Czech Republic; May 24th – 28th.
- (2017) “Haters Gonna Dislike: Exploring the Thick Line Between Dislike and Hate,” *International Communication Association Conference*, San Diego; May 24th – 29th.
- (2017) “Sites of Piracy: Ethnography at the Point of Sale or Share,” with Camilo Diaz Pino and Wan-Jun Lu, *International Communication Association Conference*, San Diego; May 24th – 29th.

- (2017) “Rumphi, Malawi, Africa: The Variability of Regions in Media Consumption and Distribution,” *Society for Cinema and Media Studies Conference*, Chicago, IL; March 22nd – 26th.
- (2016) “Embracing the Bile: The Political Purpose of Anger,” *International Communication Association Conference*, Fukuoka, Japan; June 9th – 14th.
- (2016) “X Marks the Spot: How We Get to Television Shows and Why It Matters,” *Society for Cinema and Media Studies Conference*, Atlanta; March 30th – April 3rd.
- (2015) “Constructing the Taste of a New Generation: Branding and/as the Making of Audiences,” *International Communication Association Conference*, San Juan, PR; May 21st – 25th.
- (2015) “Decisions, Decisions: Choices and Givens in Watching Television, from Malawi to Madison,” *International Communication Association Conference*, San Juan, PR; May 21st – 25th.
- (2014) “Malawian Media, Tumbuka and African Identities,” *International Communication Association Conference*, Seattle; May 22nd – 26th.
- (2014) “Mentoring Over and For the Long Haul,” *Console-ing Passions Conference*, Columbia, MO; April 10th – 12th.
- (2014) “Kickstarting the Paratext,” with Ivan Askwith, *Society for Cinema and Media Studies Conference*, Seattle; March 19th – 23rd.
- (2014) “The Future of Comedy and Humor Studies,” *Society for Cinema and Media Studies Conference*, Seattle; March 19th – 23rd.
- (2013) “What Were You Expecting? Negotiating the Mediated Center Through Annoyance,” with Sarah Murray, *International Communication Association Conference*, London, UK; June 17th – 21st.
- (2012) “Where in Africa is Malawi? Malawian Experiences of Global Media and Locality,” *International Communication Association Conference*, Phoenix; May 24th – 28th.
- (2011) “How Dolly and 50 Cent Got to Liwonde: Malawi and Media Mobility,” *International Communication Association Conference*, Boston; May 26th – 30th.
- (2011) “Citizen Anti-Fan: The Politics of Dislike,” *Society for Cinema and Media Studies Conference*, New Orleans; March 10th – 13th.
- (2011) “Who Among Us Does Not Belong? Finding Homes for Fans and Anti-Fans in the Academy,” *Society for Cinema and Media Studies Conference*, New Orleans; March 10th – 13th.
- (2010) “What About Hate? Expanding Notions of the Academic Audience,” *Fiske Matters: A Conference on John Fiske’s Continuing Legacy for Cultural Studies*, Madison; June 11th – 12th.
- (2010) “Conjuring Aura in the Age of Digital Reproduction: The Discursive Work of DVD Bonus Materials,” *Society for Cinema and Media Studies Conference*, Los Angeles; March 17th – 21st.

- (2009) “Dolly and Van Damme in Malawi,” *International Communication Association Conference*, Chicago; May 21st – 25th.
- (2009) “The Presences and Absences of Governor Palin,” *International Communication Association Conference*, Chicago; May 21st – 25th.
- (2008) “Animated Women,” *Flow 2: A Critical Forum on Film and Television*, Austin, TX; October 9th – 11th.
- (2008) “A Transmediated Television Studies for a Transmediated Television,” *International Communication Association Conference*, Montreal; May 22nd – 26th.
- (2008) “Real (and) Funny: Animated TV Comedy’s Political Voice,” *International Communication Association Conference*, Montreal; May 22nd – 26th.
- (2008) “Where Is(n’t) Springfield? Placing *The Simpsons* and Television,” *Society for Cinema and Media Studies Conference*, Philadelphia; March 6th – 9th.
- (2007) *Unboxing Television* workshop participant, organizer, and moderator of “Extensions of Television” panel, Cambridge, MA; November 18th – 19th.
- (2007) “Television Pre-Viewing and the Meaning of Hype,” *International Communication Association Conference*, San Francisco; May 24th – 28th.
* selected as a Top Paper in the Popular Communication Division *
- (2007) “News Junkies and Political Fandom,” *International Communication Association Conference*, San Francisco; May 24th – 28th.
- (2007) “Which Audience, Or The Audience of What?,” *International Communication Association Conference*, San Francisco; May 24th – 28th.
- (2007) “Trailers and the Creation of Meaning,” *MIT Media in Transition 5 Conference*, Cambridge, MA; April 27th – 29th.
- (2007) “Can a Good Story Be ‘Spoiled’? Lessons from *Lost*,” *Society for Cinema and Media Studies Conference*, Chicago, IL; March 8th – 11th.
- (2006) “Watching Television Off-Television,” *Flow: A Critical Forum on Film and Television*, Austin, TX; October 26th – 28th.
- (2006) “Just the Facts? Studying Serial Media,” *Society for Cinema and Media Studies Conference*, Vancouver, BC; March 2nd – 5th.
- (2005) “Pop TV 198: The Academicization of Fandom,” *International Communication Association Conference*, New York; May 26th – 30th.
- (2005) “Whose Story is This? Resurrecting the TV Author,” *MIT Media in Transition 4 Conference: The Work of Stories*, Cambridge, MA; May 6th – 8th.

(2004) “I Really, Truly Hate This Show’: A Taxonomy of Anti-Fandom,” *Console-ing Passions: International Conference on Television, Video, Audio, New Media, and Feminism*, New Orleans, LA; May 30th – June 2nd.

(2004) “Funny But Smart, Smart But Funny: The Value of Parody,” *International Communication Association Conference*, New Orleans, LA; May 27th – 31st.

(2004) “Examining the Extra Text: A Call for Paratextual Analysis,” *International Communication Association Conference*, New Orleans, LA; May 27th – 31st.

(2004) “The *Simpsons* Attitude: The Social and Political Value of Popular Satire,” *Pacific Sociological Association Conference*, San Francisco, CA; April 16th – 18th.

(2003) “Imagining America: *The Simpsons* and the Anti-Suburb Go Global,” *International Communication Association Conference*, San Diego, CA; May 23rd – 27th.

* selected as a Top Paper in the Popular Communication Division *

(2003) “The Parody and the Preview: The Yin and Yang of Contemporary Television,” *MIT Media in Transition 3 Conference: Television*, Cambridge, MA; May 2nd – 4th.

(2003) “Parodies, Previews, and the Porous Medium,” *The Changing Faces of Television Conference*, London, UK; March 15th.

(2002) “Resurrecting the Author: Joss Whedon’s Place in Buffy’s Textual Universe,” *Blood, Text and Fears: Reading Around ‘Buffy the Vampire Slayer’ Conference*, Norwich, UK; October 19th – 20th.

(2002) “Genre Post-Parody: Form But No Ideology?,” *Genre Conference*, London, UK; September 20th.

(2002) “Cynical Interpretive Communities: *The Simpsons* Meets the University Student,” *International Association of Media and Communications Research Conference*, Barcelona, Spain; July 21st – 26th.

(2002) “Exploring New Audiences: Anti-Fans, Non-Fans, and News Fans,” *Crossroads in Cultural Studies Conference*, Tampere, Finland; June 28th – July 2nd.

(2002) “As the Text Happens: Nonlinearity and the Television Series,” *Media, Communications, and Cultural Studies Conference*, London, UK; January 10th – 11th.

TEACHING

Graduate Seminars

Cultural Theory, 2019, 2014, 2012

Media Frames, 2018

“Important” Media, 2016

Audiences, Voice, and Identity, 2013

Media Audiences, 2011

Textuality: Beyond the Screen, 2010
International Communication, 2006

Graduate-Undergraduate Bridge Seminars

Television Comedy, 2019, 2017, 2014, 2012, 2010, 2009
Television Criticism, 2013
Contemporary Primetime Serials, 2011
Media and Cultural Theory, 2010

Undergraduate Seminars

Global Media Cultures, 2018
Television Criticism, 2017, 2015, 2014, 2011
New Media and Society, 2010
Class, Taste, and Mass Culture, 2009, 2008, 2007, 2006
Political Satire, 2008
Television and Society, 2008, 2007, 2006, 2005
Understanding Television, 2007
Honors Thesis Seminar, 2005, 2004
Media Audiences, 2004, 2003

Undergraduate Lectures

Television Criticism (with 1 TA), 2020
Survey of Contemporary Media (with 3 TAs), 2019, 2018, 2016, 2015, 2014
Survey of Radio, Television, and Film as Mass Media (with 3 TAs), 2013, 2012
Media and National Identity, 2018, 2013, 2012, 2011, 2009, 2008, 2007, 2006, 2005
Structures of Mass Communication (with 5 TAs), 2005
International Media, 2005, 2004
Introduction to Mass Communication in America (with 5 TAs), 2004, 2003

Graduate Level Independent Studies

Television & Textual Analysis, 2019
Affect, Bodies, and Audiences, 2019
Global Media Studies, 2019
Media Failure, 2015
Global Media and National Identities, 2013
Audience Research and Anti-Fandom, 2013
Film Audiences, 2012
Textual Theory, 2012
New Media, 2011, 2009
Media, Place, and Space, 2011
Media and Nationalisms, 2010
Media Audiences, 2010
Videogames, 2010
Parody and Mashups, 2010

Teaching Assistantships

Reconceptualising the Media Audience (TA), 2003, 2002, 2001

Communications and Signification (TA), 2002, 2001
Postcolonial Representations (TA), 2000

PROFESSIONAL ACTIVITIES

-- Thesis Examination and Advising --

PhD Dissertation Committee Chair

- Leah Steuer on audiences and affect (expected 2022)
- Wan-Jun Lu on diasporic and hybrid identity communities and discourse online (expected 2020)
- Camilo Diaz-Pino “At the Center of the Periphery: Remediating Anime to and through Mexico City” (2018)
placement = tenure-track Assistant Professor (West Chester University)
- Taylor Miller “Syndicated Queerness: Television Talk Shows, Rerun Syndication, and the Serials of Norman Lear” (2017)
placement = tenure-track Assistant Professor (University of Georgia)
- Tony Tran “Digital Diasporic Cultures and Everyday Media: The Vietnamese Diaspora in Vancouver, Canada” (2017)
placement = tenure-track Assistant Professor (Boston College)
- Sarah Murray “Get Smarter: The Wearables, Carriables, and Shareables of Digital Self-Actualization” (2016)
placement = tenure-track Assistant Professor (University of Michigan)
- Evan Elkins “Regional Lockout: Geographic Restrictions, Digital Entertainment Platforms, and Global Cultural Difference” (2015)
placement = tenure-track Assistant Professor (Colorado State University)
- Myles McNutt “Location, Relocation, Dislocation: Television’s Spatial Capital” (2015)
placement = tenure-track Assistant Professor (Old Dominion University)
- Kim Bjarkman “Not *The Cosby Show*: Comedy in the Age of Irony and Political Incorrectness” (2014)
placement = did not seek permanent academic employment
- Kyra Hunting “Genre’s Disciplining Discourses: Cultural Difference and Contemporary Genre Television” (2014)
placement = tenure-track Assistant Professor (University of Kentucky)
- Elizabeth Ellcessor “Access Ability: Policies, Practices, and Representations of Disability Online” (2012)
placement = tenure-track Assistant Professor (University of Virginia)
- Nick Marx “From Bits to Bytes: Sketch Comedy in the Multi-Channel and Digital Convergence Eras” (2012)
placement = tenured Associate Professor (Colorado State University)
- Erin Copple Smith “The Logics of Synergy: Media Conglomerates and Cross-Promotional Practices” (2012)
placement = tenured Associate Professor (Austin College)
- Matt Sienkiewicz “From All Directions: Globalization and the Struggle for Independent Palestinian Media” (2011)
placement = tenured Associate Professor (Boston College)

PhD Dissertation Committee Member

Jacqueline Land	on Indigenous media activism (expected 2022)
Jacob Mertens	on video game microtransactions and producer-audience interactions (expected 2021)
Hamidreza Nassiri	on Iranian cinema in the digital era (expected 2021)
Jennifer Smith	on the comic book industry (expected 2021)
Nicholas Benson	“Create, Reboot, Repeat: Franchise Management and Textual Evolution in the Cultural Industries” (2019)
Caroline Leader	“Branding the Disney Princess: Femininity, Family, and Franchising” (2019)
Jonah Horwitz	“Live Television Drama and Its Cinematic Legacies” (2018)
Nora Stone	“Marketing the Real: The Creation of a Multilayered Market for Documentary Cinema” (2018)
Andrew Peck	“The Memetic Vernacular: Everyday Argument in the Digital Age” (2017)
Andrew Zolides	“Cult of Personalities: The Influence Economy of Digital Culture” (2017)
Christopher Cwynar	“Waves of Renewal: English-Language North American Public Service Radio from Television to Mobile Media” (2016)
Andrew Bottomley	“Internet Radio: A History of a Medium in Transition” (2016)
Nora Patterson	“Radio Redux: The Persistence of Soundwork in the Post-Network Era” (2016)
Alyx Vesey	“A Synchronous Process: Musicians’ Labor and Identity as Television Industry Practice” (2016)
Lindsay Hogan	“Producing (Be)Tween Stars and Screens: Stardom and Youth Media Cultures” (2016)
Ashley Hinck	“Fan-Based Performances of Citizenship: Fandom, Public Engagement, and Politics” (2015)
Kit Hughes	“Corporate Channels: How American Business and Industry Made Television Useful” (2015)
Casey Schmitt	“The Hiker and the Trail: Rhetoric and Implication in Designated Natural Areas” (2015)
Danny Kimball	“Policies, Pipes, and Publics: The Politics of Net Neutrality Discourse and the Regulation of Internet Infrastructures” (2014)
Joshua Jackson	“Streaming Screens: YouTube and Redefining Cultural Production” (2013)
Joshua Shepperd	“Electric Education: How the Media Reform Movement Built Public Broadcasting in the US, 1934 – 1952” (2013)
Germaine Halegoua	“New Mediated Spaces and the Urban Environment” (2012)
Sreya Mitra	“Screening the Nation: Producing the Bollywood Star in Contemporary India” (2012)
Amy Barber	“Woods of Their Own: Feminism, Community, Music, and Politics at the Michigan Womyn’s Music Festival” (2011)
Megan Ankeron	“Dot Com Design: Cultural Production of the Commercial Web in the Internet Bubble (1993 – 2003)” (2010)

PhD External Committee Member

Jonathon Lundy	“Toying with Generational Identity,” Drexel University (expected 2021)
Anat Sela Inbar	“The Hermeneutics of Casting: Stardom and Intertextuality in Contemporary Israeli Television Drama,” Hebrew University of Jerusalem, Israel (expected 2020)
Yiyi Yin	“The Embodiment of Fan-Object Relation in the Era of Digitalization: The Evolving Trans-Fandom in China,” Chinese University of Hong Kong (2019)

Mitchell Bard	“A ‘Fair and Balanced’ News Operation? Fox News’ Content and Practices in Prime Time,” <i>Journalism and Mass Communication</i> (2015)
Alfred Martin	“Trapped in a Generic Closet: Black-Cast Television Sitcoms and Black Gay Men,” University of Texas, Austin (2015)
Meagan Rothschild	“Two-Way Play: Early Listeners’ Experiences With Bidirectional Television,” <i>Curriculum and Instruction</i> (2015)
Anne Gilbert	“Fan, Inc.: Interactivity, Industry, and Audiences in Contemporary Popular Culture,” Rutgers University (2014)
Bethany Wood	“Capital Complex: Valuations of Femininity in 1920s Stage Adaptations from Women’s Culture,” <i>Theatre and Drama</i> (2012)

-- Departmental and University Activities --

University of Wisconsin, Madison, Dept of Communication Arts Service Positions

Media and Cultural Studies Point Person, 2010 – 2014, 2018+
Mentor, Lori Kido Lopez, 2013+
Post-Tenure Review Committee Chair, Derek Johnson, 2019 – 2019
Search Committee, Digital Studies, Co-Chair, 2010 – 2011
Search Committee, Media and Cultural Studies, Chair, 2011 – 2012
Tenure Committee Chair, Derek Johnson, 2013-14
Tenure Committee Chair, Eric Hoyt, 2016-17
Tenure Committee Chair, Lori Kido Lopez, 2016-17
Tenure Committee Co-Chair, Jeremy Morris, 2016-17
Director of Graduate Studies, 2018+

University of Wisconsin, Madison, Dept of Communication Arts Committee Service

Awards Committee, 2010 – 2014, 2017+
Budget and Salaries Committee, 2009 – 2014, 2016 – 2019
Departmental Review Committee, 2013
Digital Committee, 2011 – 2013
Executive Committee, 2009+
Graduate Committee, 2009+
Instructional Design Adhoc Committee, 2019-2020
Personnel & Tenure Committee, 2009 – 2014, 2018 – 2019
Promotion Case to Full Profession, Derek Johnson, 2019
Romnes Award Case Writer, Derek Johnson, 2019
Search Committee, Rhetoric, 2009 – 2010
Search Committee, Media and Cultural Studies, 2010 – 2011
Search Committee, Digital Production, 2011 – 2012
Speakers Committee, 2009 – 2013, 2017+
Undergraduate Committee, 2012

University of Wisconsin, Madison Service

Member, Mellon Wisconsin Graduate Student Fellowship Screening Committee, 2017, 2018, 2019
Chair, External Review, Department of African Cultural Studies, 2016
Chair, External Review, Department of Psychology Graduate Program, 2015

Center for Visual Cultures Steering Board, 2015 – 2018
Digital Studies Initiative Planning Committee, 2010 – 2014
Fulbright Screening and Interviews, 2010 – 2013
Mentor, Rebekah Willett, School of Library and Information Studies, 2012 – 2017
Wisconsin Information and Communication Initiative, 2013 – 2014

Fordham University, Dept of Communication and Media Studies Service

Graduate Committee, 2007 – 2009
Kavanaugh Scholarship Committee, 2005 – 2009
Merit Committee, 2006 – 2009
Search Committee, Film and Television, 2007 – 2008
Search Committee, Film and Television, 2008 – 2009
Undergraduate Advisor, 2005 – 2009
Webmaster, 2006 – 2009

Fordham University Service

Freshman & Sophomore Advisor, 2006 – 2009
Guest Lecturer, Admitted Freshman Trial Class Day, 2006 – 2009

University of California, Berkeley, Mass Communications Program Service

Admissions Committee, 2004 – 2005
Undergraduate Advisor, 2003 – 2005

Goldsmiths College, Dept of Media and Communication Studies Service

Student Representative, 2000 – 2002

-- External Academic Leadership --

Chair (2012-2014) and Vice Chair (2010-2012)

Popular Communication Division, International Communication Association

Nominating Committee

Society for Cinema and Media Studies, 2009 – 2011, 2016 – 2019

Party Planner

Television Studies Interest Group, Society for Cinema and Media Studies, 2008

-- Conference Organizing --

Pre-Conference Planner and Organizer, Popular Communication Division, ICA

Designing and Publishing Global Scholarship, May 2017, San Diego, CA
Stuart Hall and the Future of Media and Cultural Studies, May 2015, San Juan, Puerto Rico
Placing the Aesthetic in Popular Culture: Quality, Value, and Beauty, May 2011, Boston, MA
(each ~50 speakers/participants)

Conference Co-Organizer

Race and Media Conference, October 2014, Madison, WI

Program Planner, Popular Communication Division, International Communication Association

May 2014, Seattle, WA

June 2013, London, UK

May 2012, Phoenix, AZ

(coordinated ~150 paper submissions, 40 panel submissions, 100 reviewers each time)

Conference Organizer and Conceiver

Television Comedy Conference, October 2010, Madison, WI

(40 speakers/participants)

Conference Organizing Committee

Fiske Matters Conference, June 2010, Madison, WI

(60 speakers/participants)

Conference Organizer and Conceiver

Unboxing Television Workshop; November 2007, Cambridge, MA

(30 speakers/participants)

Conference Organizer and Conceiver

Changing Faces of Television Conference; March 2003, London, UK

(20 speakers, 80 participants)

Conference Organizer

After Media Studies Conference; April 2002, London, UK

(25 speakers, 120 participants)

-- Adjudication --

Board of Jurors

George Foster Peabody Awards (2014 – 2020)

Requires viewing or listening to ~400 radio programs, podcasts, news programs, documentaries, web/interactive texts, television entertainment programs, children's programs, and public service and educational specials each Spring, and attending three judging meetings.

Book Award Reviewer

Donald McGannon Award for Social and Ethical Relevance in Communications Policy Research (2008)

-- Editing and Reviewing --

Chief Editor

International Journal of Cultural Studies (2018+)

Associate Editor, 2016 – 2017

Editor

Critical Cultural Communication series, NYU Press (2014+)

Popular Communication: The International Journal of Media and Culture (2006 – 2012)

Editor and Co-Founder

Antenna: Responses to Media and Culture (<http://blog.commarts.wisc.edu>) (2009-2016)

Editorial Board Member and Reviewer

Communication and the Public (2014+)

Communication, Culture, and Critique (2017+)

Critical Studies in Media Communication (2007+)

Cinema Journal (2013–2017)

Cultural Science Journal (2017+)

International Journal of Cultural Studies (2007+)

Popular Communication: The International Journal of Media and Culture (2009+)

Television and New Media (2014+)

Transformative Works and Culture (2008+)

Journal Submission Reviewer (in addition to above)

Adaptation

Communication and Critical/Cultural Studies

Communication, Culture, and Critique

Communication and Society

Communication and Sport

Communication Studies

Communication Theory

*Convergence: The International Journal of Research into
New Media Technologies*

Electronic Journal of Communication

European Journal of Cultural Studies

Humor: International Journal of Humor Research

Intensities: The Journal of Cult Media

International Journal of Communication

International Journal of Press/ Politics

Journalism

Journal of Communication

Mass Communication and Society

Media, Culture and Society

Men and Masculinities

New Media and Society

*Particip@tions: International Journal of Audience
Research*

Studies in American Humor

Television and New Media

Velvet Light Trap

Western Journal of Communication

Book Manuscript and Proposal Reviewer

Blackwell

Bloomsbury

Continuum

Columbia University Press

Edinburgh University Press

Indiana University Press

Lever Press

MIT Press

New York University Press

Palgrave MacMillan

Polity
Routledge
Rutgers University Press
Sage

University of Alabama Press
University of California Press
University of Iowa Press
University of Texas Press

National Funding Proposal Reviewer

Israel Science Foundation
Leverhulme Trust, UK
National Endowment for the Humanities, USA
National Science Foundation, USA

Netherlands Organisation for Scientific Research
Research Grants Council, Hong Kong
Social Sciences and Research Council of Canada

Tenure or Promotion Reviewer

(Locations expunged to maintain confidentiality)

Conference Paper and Panel Reviewer

Popular Communication Division, International Communication Association (2005+)

External Review Committee

Temple University, Media and Communication PhD Program, 2017 (Chair)
University of Utah, Department of Film and Media Arts, 2014

-- Consulting --

Peabody Media Center Fellow

2017 – 2019

Consulting Researcher

Convergence Culture Consortium, MIT, 2008 – 2012

Expert Witness on Satire for a Defamation Case

Holland and Knight / Gannett Newspapers, 2010 – 2011