

Careers and the Com Arts Major

Radio-TV-Film

After completing a liberal arts education with a communication arts major, Com Arts alumni pursue a variety of careers. Below is a sampling of their occupations gathered from an alumni survey. Alumni selected the category that best described their occupation. Although the occupations have been divided by the concentration of study, students are encouraged to look at both lists. Many of the occupations can be pursued by students completing either concentration within the major. Some of the positions require additional education.

Advertising/Marketing/Public Relations

Account Director, Fallon Advertising Agency

Account Director, Fallon Worldwide

Account Executive, DraftFCB

Account Executive, home health agency

Account Manager, Centro Media

Account Manager, Coalesce Marketing

Administrative Services Supervisory, Comcast Spotlight (Denver)

Assistant Account Executive PR, Lindsay, Stone & Briggs (Madison)

Associate General Counsel, American Family Mutual Insurance Company

Associate Producer, LiquidThread

Brand Journalist, Primum Marketing Communications

Communications Specialist, State of Wisconsin

Consultant, social media

Dean Clinic, Internal Communications Manager/Interim Director of Corporate Communications

Design Engineer, Marketing Architects (Minnetonka, MN)

Digital Media Planner, Starcom (Los Angeles)

Digital Production Coordinator, Wisconsin Alumni Association

Director of Marketing and Business Development, Clear Channel

Director of Strategic Marketing, LAI International, Inc. (Tempe, AZ)

Director, Product Marketing, CPA2Biz

Freelance Editor and Copywriter

Global Social Media Director, Dell

Integrated Media Solutions Provider

Junior Trailer Editor, Trailer Park (Los Angeles)

Manager, Product Management, Telephone and Data Systems (TDS), (Madison)

Market Strategy & Thought Leadership, Business Analytics, IBM

Marketing and Communications Manager

Marketing and Communications, financial services industry (Minneapolis)

Marketing and Community Coordinator, Fox Valley school district

Marketing Consultant

Marketing Consultant, WKBT TV

Marketing Coordinator, collection agency

Advertising/Marketing/Public Relations continued

Marketing Coordinator, local TV station
Marketing Coordinator, True Botanica
Marketing Director, EO Johnson Office Technologies
Marketing Manager, Association of Equipment Manufacturers
Marketing Manager, Motorola Employees Credit Union
Marketing Manager, WomenOnCall, non-profit
Marketing Specialist, UW-Madison's Division of University Housing
Marketing Strategist, CUNA Mutual Group
Media Associate, Starcom
Media Planner at Haworth Marketing + Media (Minneapolis)
Media Planner, Palisades Media Group (Santa Monica, CA)
Media Specialist, Videographer/Editor, Wisconsin School of Business
MMSD Office of Community Engagement and Public Info-Producer
Nonprofit work
Outreach Specialist, UW-Madison Nelson Institute for Environmental Studies; free-lance video production
Owner of Marketing Options, a marketing consulting and communications firm
Owner PR/Marketing firm
Production Coordinator, The One Club
Production Manager/Web and IT Administration
Sales Engineer, Pentegra Systems LLC
Senior Communication Specialist
Senior Digital Manager, Weber Shandwick
Senior Manager, Marketing Planning & Communications
Senior Partner, NorthStar Strategies
Senior PR Associate, American Girl
Senior Vice President, Interactive Technology
Vice President, Integrated Business Affairs, Deutsch Inc
Video Production Specialist, Wisconsin Clearinghouse for Prevention Resources
Video Writer/Producer, Wells Fargo Video Network
Video/Event Producer, self-employed
Writer/Producer-On-Air Marketing, Lifetime, part of AETN networks

Attorney/Legal Field

Attorney, Davis & West Law Office
Criminal Defense Attorney
Employee Relations and Organizational Development Manager, UW-Milwaukee
Partner, Jansen & Palmer, LLC, (Minneapolis)
Partner, own law firm
Partner, Schwartz, Woods & Miller, communications lawyer
Real Estate Attorney (Carlsbad, CA)

Business/Finance

Director of Marketing, Fairmount Partners
Management Consultant, Bain & Co.
Manager, Economic Development and Account Management, Alliant Energy
Merchandise Planner, Aeropostale
Office Assistant, law firm
Owner, Doppelt Benefit Financial Group, Inc., financial planning and insurance/investment brokerage services
Procurement Analyst, Target Corporation
Project Specialist, Community Development Alternatives, Inc.
Relationship Manager, Cynergy Data
Senior Administrative Assitant II, Yale University
Senior Consultant, Deloitte Consultant
Target Strategic Sourcing Business Analyst, Target Corporate Headquarters
Vice President, business consulting firm specializing on leadership development and business acumen

Computer/Information Technology

Associate Instructional Specialist, UW-Madison
AV Engineer, Epic
Business owner, president
Creative Apple, Inc. and self-employed filmmaker
Director of Information Technology, Division of Biology and Medicine, Brown University
Director of Prospect Research and Database Management, Carthage College
Enterprise System Services Manager, UCare
Entrepreneur, founder of several online/technology companies
Implementation Specialist, Shoutlet
IT Administrator/Software Developer, Fidelity National Financial
IT Professional, DoIT
Manager of Engineering Sales, Cisco Systems
Manager, Protiviti
Owner, Spice Route Media
Project Manager, Epic Systems Corporation
Project Manager, Web Marketing Associates (New York City)
Quality Assurance Analyst, Singlewire Software
Senior IT Business Analyst (Atlanta, GA)
Senior Software Developer, HP
Software Engineer, Assurant Health
Systems Analyst, IT Programmer/Developer
Technical Project Manager
Technical Trainer, University of Wisconsin Madison
Web Designer, freelance
Web Developer, University of Wisconsin System Administration

Education

6th Grade Teacher, Liberty Elementary School District (Buckeye, AZ)
Academic IT Consultant, UW-Madison Division of Information Technology
Administration, UW-Madison
Administrative Assistant, University of Wisconsin Madison
Assistant Director, Off-Campus Study, Claremont McKenna College
Associate Professor of Journalism
Bilingual Resource Specialist, Emerson Elementary (Madison)
Broadcast Journalism Teacher, El Paso (TX) Independent School District
Communication Arts Instructor, Wisconsin high school
Corporate Training Specialist, Eaton Corporation
Dean, Lake Forest Graduate School of Management
Director of Academic Management for North America, EF International Language Schools
Education and Evaluations Coordinator, Sustainability in Prisons Project
Elementary Teacher
English/Journalism Instructor, Kishwaukee College (Malta, IL)
High School Teacher (Highland Park, Illinois), Director of Highland Park High School's Media Center
Higher Education Administration
Instructional Systems Designer
Language Arts/Social Studies Teacher (South Korea)
Learning Delivery, Strategic Learning, Grant Thornton
Library/Media Specialist, Park City School District
Manager, Classroom and AV Services, UW School of Medicine and Public Health
Marketing Director, University of Wisconsin Colleges Online; Communications instructor: Globe University
Paraprofessional, school district
Policy Analyst
Professor & Dept. Chair Business Administration, University of Alaska-Anchorage
Professor of Communication, Regent University
Professor of Economics, King University (Bristol, TN)
Professor, Department of Communication, Northern Illinois University
Professor, Personal Fitness Training Department, Vatterott College (Omaha, NE)
Program Associate, Medical College of Wisconsin
Program Director, UW-Madison
Recruitment Director, FirstLine Schools (New Orleans)
School Psychologist, Janesville School District
Senior Assoc Dean for Undergraduate Education, College of Arts and Sciences, Univ. of NC-Chapel Hill
Teacher, Minnesota
Vice President, Student Development, Denison University

Entertainment Industry

1st Assistant Director, television and feature films
Actor/Director
Administrator, Client Servicing/Digital Media, Warner Bros. Worldwide Television Marketing
Animation Associate Producer, Family Guy/Fox Television Animation
Assistant to President, Fox21, a cable tv studio at Fox
Assistant, post facility on the Sony Lot (Culver City)

Entertainment Industry continued

Assistant, talent management
Assistant, The Hub TV Network
Associate Producer, CBS Television Distribution
Camera Assistant/Video Assist Operator, freelance
Camera Operator, Entertainment Studios (Los Angeles)
Development Assistant, Spike Original Series
Director of AM Programming for Clear Channel Media + Entertainment (San Antonio, TX)
Director of Development, OddLot Entertainment, a film production and finance company
Director of Engineering & Technology, YES Network, RSN of the New York Yankees (New York City)
Director, WISC-TV Channel 3
Director/ Director of Photography, self-employed and incorporated as Atterberry Inc.
Director/Producer/Owner, Aberration Films
Executive Assistant to filmmaker David Lynch
Executive Director, Kartemquin Films
Film and TV Camp Coordinator, Kathy Wickline Casting (Philadelphia, PA)
Film Booker, Marcus Theatres Corporation
Film Editor, Seismic Productions (Hollywood)
Filmmaker, freelance
Founder, Producer, Videographer, Editor, Karmalize Productions
General Manager/Corporate Consultant WBUW/Byrne Acquisition Group
Independent Comedy Booker and Producer in New York City (as Creaghead & Company)
Manager, Television Production, Northern Arizona University
Manager, Traffic Operations, Total Traffic Network (Milwaukee/Madison)
On Air Presentation & Marketing Manager, FOX Sports North & FOX Sports Wisconsin
On-air Promotion Manager, 27 WKOW
Online Editor, Herzog & Company
Operations Manager, National Center for Media Engagement
Owner/Editor, blu video productions
PR Associate, YG Entertainment
President, PIT PASS, Inc., Motorsports Minute, PIT PASS Radio Network
Producer and Editor, freelance
Producer, freelance; Editor, Unreel Media
Producer, Pie Town Productions
Production Assistant, The Dr. Oz Show
Production Executive, Misher Films
Professor, Savannah College of Art & Design
Programming Planner, Weigel Broadcasting
Public Access Lead, Suburban Community Channels, A PEG Access facility in Minnesota
Radio Producer, Business Rockstars (Los Angeles)
Screenwriter, self-employed
Senior Research Analyst, FX Networks
Sr. Exec. Vice President, Primetime, CBS Television
Story Producer, Cooking Channel
Storyboard Co-coordinator, FOX Family Guy
Stuart Deutsch Productions, self-employed

Entertainment Industry continued

Television Editor, Warner Bros.

Television Editor/Director of Photography, Go Go Luckey Entertainment (Los Angeles)

Traffic Manager/Continuity Director/Production/Commercial Voicing, Clear Channel Media + Entertainment

TV producer, freelance (NYC) Currently I'm the Show Runner for a Travel Channel series called "Burger Land."

TV/Video Production and Auction Manager, Wisconsin Public Television (Madison)

Vice President and Chief Financial Officer, Briarcliff Productions

Video Editor, self-employed

Working at Warner Bros. for the creator of the new tv pilot THE 100 for the CW

Government

Acquisitions Librarian

Chief, Chemical Emergency Planning and Prevention, U.S. Environmental Protection Agency Region 5 (Chicago)

Clerk IV, Dane County

Communications Consultant, Washington State Department of Enterprise Services

Communications/Outreach Manager and Project Analyst, State of Minnesota

Contracting Officer Technical Representative (COTR), DC Office of the Chief Financial Officer

Executive Director, National Association of VOCA Assistance Administration

I.T. Specialist, Supervisor/Team Lead, U.S. Geological Survey

Publicity Manager, Hong Kong Housing Authority

Regulatory Analyst, California Public Utilities Commission

Trainer, U.S. Postal Service

U.S. Department of the Interior-Fish and Wildlife Service, Division of Visitor Services

WI Department of Natural Resources

Health Care

CEO, Wisconsin Statewide Health Information Network

Certified Holistic Health & Nutrition Coach/Counselor; self-employed

Event Coordinator

Neuropsychologist, University of California, San Francisco

Owner, Jeremy Rothenberg Acupuncture

Physician Assistant, Quad Medical

Physician, Kaiser Permanente (Portland, OR)

Project Manager, Epic

Registered Nurse

Senior Producer/Director, Media Support Services, Mayo Clinic

Human Resources

Corporate Human Resources Coordinator, Bon Ton Store

Human Resources Manager, General Mills

Journalism/News

Associate Editor, Blogs, The Huffington Post
Associate Editor, Puget Sound Business Journal
Associate Producer, WISN-TV (Milwaukee)
Director, WTMJ-TV (Milwaukee)
Internet Producer/Reporter, WLUK-TV Green Bay
Newscast Director, WKOW 27
Photojournalist, WKOW-TV
Production Assistant, WisconsinEye Television
Special Projects Editor, WITI - Fox 6 (Milwaukee)
TV News Reporter, WKOW-TV

Market Research

Consultant, self-employed
Senior Specialist, Consolidated Edison
Software Market Research Analyst
Strategic Campaign Researcher, Writers Guild of America, East

Publishing

Assistant Publisher, Connecticut Explored Magazine
Associate Director of Digital Consumer Marketing, Conde Nast
Associate Publishing Director, New Product Development at Time Inc.
Author and Freelance Writer, self-employed
Book Designer, freelance
Communications and Marketing Specialist, Blimling and Associates, Inc.
Consumer & Online Marketing Manager
Graphic Designer, CUNA, Inc.
President, Jones Publishing Inc.
Senior Technical Writer
Web Editor, Lessiter Publications, niche publishing company

Sales

Account Manager, Z Systems, professional video sales and systems integrator
Agency Sales Manager, American Family Insurance
Assistant Merchant, Lands' End
Corporate Accounts Manager, MN State Lottery
Head of Professional Services for Media & Technology Sales, Google Japan Inc.
Major Account Executive, Charter Business
Manager, PAM Sales Operations, Harley-Davidson Motor Company
Marketing Manager, Mid-West Family Marketing
Real Estate, Premier Sotheby's International Realty (Naples, Florida)
Realtor, Stark Company Realtors
Sales Assistant, telecommunications industry
Sales Representative, Graybar Electric Co.

Sales continued

Sales Representative, Mondelez International
Ticket Sales Account Executive, UNLV Athletics

Other

Actor, Stage One, Teaching Artist, Theatre Consultant (Louisville, KY)
Administrative Assistant, OfficeTeam
Assistant Professor of Neurosurgery, Medical College of Wisconsin
Associate Scientist, Pharmaceutical Product Development, Inc (Middleton, WI)
Audiovisual Technologies Consultant, Las Vegas
Business Manager National Accounts
CEO
Christmas Tree Farmer, "Sun Valley Christmas Trees" (Oregon, WI)
Community Manager (social media and digital content creation), Wisconsin Alumni Association
Consultant, Wisconsin Public TV
Co-owner, TagTeam Film & Video, Inc.
Co-owner/Writer/Producer, Andy Garcia Productions, Inc., (Madison)
Customer Service and Sales Support, Sony Creative Software
Director of Compliance and Legal Externs, University of Tennessee Athletic Department
Director of Video Production, Blackhawk Church
Executive Administrator, Lakewood BlueClaws Professional Baseball Team (affiliate, Philadelphia Phillies)
Executive Consultant, Intervistas Consulting
Executive Director, The Rees Group, Inc.
Executive Director, Wahlin Foundation, Inc. (Stoughton WI)
Executive Producer, Moxie Creative Communications Agency
Founding Partner, GoalBusters Consulting
Freelance Director/Editor, major studios. Worked on, The Office, Scrubs, Arrested Development, Pushing Daisies,...
Global Communications Channel Manager, Zurich Insurance Group
Grant Writer
Landscape Architect, Consilium Design (Centennial, CO)
Language Analyst, U.S. Air Force
Location Scout for a Warner Bros. film "Winter's Tale"
Membership Development Manager, American Society of Anesthesiologists
Network Software Trainer
Non-Profit Event Coordinator
Office Assistant
Owner and Creative Director, PointyKitty Studios
Owner, Door County Ice Cream Factory
Owner of 3 design based businesses
Owner of an event design, entertainment and production company
Owner of Microweld, TIG welding facility
Owner of two restaurants and voice over actor
Parish Administrative Assistant, St. John's Episcopal Church
Partner with Middlebrook Properties, a real estate development firm
President/Owner, Seafood Center Inc., Madison

Other continued

President, Genesis Research & Consulting, a product development, marketing consultancy

Producer, Freelance (Los Angeles)

Producer/Director WISN-TV Channel 12 (Milwaukee)

Producer/Director, University of Wyoming Outreach School

Program Director, CAN TV (Chicago)

Program Manager, Center for Cultural Interchange

Project Manager

Project Manager, software company

Proposal Editor, CAE USA

Proprietor, Moored to the Moon Communications

Radio Broadcast Engineer

Realtor, Coldwell Banker The Real Estate Group, Inc

Research Program Manager, Department of Physics, University of Wisconsin - Madison

Senior Science Communications Specialist, National Oceanic and Atmospheric Administration

Senior Vice President, IRMCO Properties & Management Corp.

Site Guide Assistant, Museum of Modern Art

Strategic Communications Advisor, Federal Emergency Management Agency (FEMA)

Walgreens Store Manager

Writer, Hallmark Cards Inc.

Writer/Singer/Songwriter